

NEWSLETTER

FALL / WINTER 2015

Happy Holidays!

2015 Event Recycling Workshop

ARC, ADEQ, KAB and AR Festivals and Events joined together to sponsor an Event Recycling Workshop on November 5-6, 2015, at the Holiday Inn Little Rock Conference Center.

Attendees heard outstanding speakers telling about successful events where recycling played a major part.











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2016 Conference

Call For Papers!

The deadline for submission of abstracts for the 26th Annual ARC Conference is January 31, 2016



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Keep up with the latest ARC news and happenings: www.facebook.com/arkansasrecyclingcoalition

Platinum Sponsors







News from... Keep Arkansas Beautiful

Contributor: Robert Phelps, KAB

Our KAB Clean and Green Teams continue to provide Arkansas' communities with exceptional volunteer-led public environmental value. These efforts resulted in a cost benefit of \$31.65 for each dollar of program expense and equally important, provided events in 44 counties contributing to helping keep The Natural State clean, attractive and inviting.

Please accept our sincerest thanks and appreciation!

We could not keep Arkansas beautiful without YOU.



News from... Arkansas Department of Environmental Quality

Contributor: Michelle Gillham, ADEQ

The State of Arkansas recycled nearly half of all waste generated within its borders last year, according to the latest State of Recycling report from the Arkansas Department of Environmental Quality. The agency reported to Gov. Asa Hutchinson and the Arkansas Legislative Council that Arkansans recycled 45.5 percent, or more than 2.8 million tons, of waste generated.

Even when faced with "the evolving ton," recycling programs in Arkansas increased recycling by 17 percent in 2015 compared to the same time frame in 2014. Metals showed the largest increase among categories of recyclables, with a 52 percent overall increase, and with 56 percent more ferrous metals collected. Electronics recycling increased by 49 percent and plastics showed a 46 percent overall rise.

Some of the fluctuations can be attributed to the nature of voluntary reporting – facilities may report one year, but not another. The phenomenon was addressed in the 2013 State of Recycling Report, available on the ADEQ website, https://www.adeq.state.ar.us/poa/recycling/resources/ state.aspx. Reports for 1999-2014 are in the Archives. The 2015 report is available by selecting "Current Report."

2015 ARC ANNUAL CONFERENCE AND TRADE SHOW

The 25th Annual Conference and Trade Show "Everybody's Business Is Recycling"

was held September 30 - October 2, 2015, at the Statehouse Convention Center, Little Rock.

The conference started off with a Golf Tournament at Burns Park Golf Course. The first day's activities included:

- A school workshop with students and teachers from around the state in attendance.
- A tour of Goodwill Industries of Arkansas and Delta Plastics of the South
- A Welcome Reception at Stickyz in the River Market District sponsored by Arkansas Association of Regional Solid Waste Management District Directors.

The morning of October 01 kicked off with two keynote speakers, Grant Baldwin and Jen Rustemeyer telling an interesting story of how they survived by eating from garbage cans for 6 months.

Several educational break-out sessions were presented including Gary Liss, Zero Waste USA conducting a Zero Waste Training and Certification sponsored by Saline County Solid Waste District.

Most of the speaker presentations can be found on the ARC website – www.recycleark.org.











2015 ARC ANNUAL CONFERENCE AND TRADE SHOW

October 2, 2015 an Awards Luncheon was held during the conference to honor the outstanding recyclers in Arkansas for 2015. The award recipients receiving an award from ARC President Bobby Fanning include:

Corporate Recycler of the Year Kimberly-Clark Conway & Maumelle



Community Involvement Award Goodwill Industries of Arkansas

Government Recycler of the Year Central Arkansas Water







School/College/University Recycler of the Year John Brown University



Individual Recycler of the Year Darren May



Director's Award Allison Albritton

The 2016 ARC Awards Program will be open soon....

Get ready to nominate someone, school, corporation, government agency or nonprofit you know who has an outstanding recycling program. Award recipients will be honored during the ARC 2016 Conference taking place September 19-21, 2016, at the Best Western Inn of the Ozarks, Eureka Springs, Arkansas.

Pratt & Whitney (PSD) is EH&S Award Recipient

Commercial Engines Aftermarket Operations PSD Pollution Prevention Team



Springdale, Arkansas – based PSD's P2 team achieved award-winning status internally and externally with innovations and as business grew by 26 percent since 2012, they achieved results of 5 percent reduction in greenhouse gas emissions. PSD collaborated with the local utility company, vendors and the University of Arkansas to achieve these results. The presentation was held recently at their East Hartford, CT., operations.

Pratt & Whitney (PSD) Springdale, was the Arkansas Recycling Coalition's 2014 Corporate Recycler of the Year.

Spring 2016

ARC Recycling/Sustainability Summit Coming Soon!

March 31, 2016

Virco Manufacturing Corporation, Conway, Arkansas

This is always a popular event sponsored by Don Curran and Virco Manufacturing

Over 100 attended this summit in 2015

Registration will open soon!

E-Waste Happenings

Contributor: Carol Bevis, Regional Recycling & Waste Reduction District – Pulaski County

The next time that you go to the Little Rock Zoo look for the new recycling containers featuring zoo animals with their electronics.

The new containers were purchased with recycling grant funds from Regional Recycling and Waste Reduction District. This is part of the ongoing promotion to encourage e-waste recycling.

The District held its Fall Collection on Oct. 14 and 15 at Verizon Arena. Eleven tractor trailers were filled with approximately 300,000 pounds of e-waste. The cities of Little Rock, North Little Rock, Sherwood, Jacksonville and Maumelle, along with Pulaski County and the Pulaski County Sheriff's Department work together for this event. eSCO Recycling is the contractor. The next collection will be in the Spring.

The District has a new e-waste pick up service for businesses in Pulaski County. Businesses may call this toll free number 844 223-3190 to set up a pick up at the business.



Ripple Glass Celebrates Five Years!



For more information on recycling with Ripple Glass, visit www.rippleglass.com, or contact Michelle at michelle@rippleglass.com. Ripple Glass, a Kansas City based glass recycler, recently celebrated five years in business and over 100,000 tons of glass recycled. Ripple collects glass from Kansas City and communities throughout the Midwest. All glass received is cleaned, crushed, and then provided to Owens Corning and The Ardagh Group to make fiberglass insulation and new beer bottles. Recently, Ripple Glass was highlighted in Resource Recycling.

Since Ripple Glass expanded their service area to Arkansas in 2011, Arkansas has grown from 6 communities recycling around 1,000 tons yearly to 12 communities recycling over 3,000 tons! Arkansas communities have really grown their glass programs, providing drop-off points for residents, curbside glass pickup (in Conway) and bar recycling (Dickson Street in Fayetteville).

Washington County Environmental Affairs Waste-Themed Books Project

Contributor: Leah Saffian, Washington County Environmental Affairs

Washington County Environmental Affairs recently provided a collection of books on environmental topics to rural libraries in Washington County in partnership with the Washington County Library System. The collection includes titles appropriate for all age groups on various topics, including composting, how to lead a zero-waste lifestyle, litter, reuse crafts, and recycling. These books are funded through an education grant from the Arkansas Department of Environmental Quality (ADEQ). Participating libraries include Farmington, Prairie Grove, Lincoln, Elkins, West Fork, Greenland, and Winslow. The Washington County Education Team is creating themed displays to raise awareness and foster interest in these new titles, as well as offering hands-on education programs in conjunction with the topics. The educators have been visiting with book clubs at each library to demonstrate crafts from the Creative Reuse book theme, including holiday ornaments made from old calendars and picture frames made from old maps.







Save the Date!

March 31, 2016	Recycling and Sustainability Summit VIRCO Manufacturing – Conway, Arkansas
May 19, 2016	Recycling and Sustainability Summit Fort Smith, Arkansas
July 7, 2016	Food Waste Recovery Forum – TBA (Central Arkansas)
September 19-21, 2016	ARC 26th Annual Conference Best Western Inn of the Ozarks Eureka Springs, Arkansas

Welcome New & Returning Members

City of Eureka Springs, AR City of Fairfield Bay, AR Christi Clary – East Camden, AR Demand Products, Inc – Alpharetta, GA Holiday Inn Little Rock Conference Center– Little Rock, AR J & R Equipment – Oklahoma City, OK Peter Klaich – Atlanta, GA Methvin Sanitation – Harrison, AR Plum Creek Environmental – Columbus, MS St. Jean Industries – Heber Springs, AR Superior Equipment – Bentonville, AR Tennessee Recycling Coalition – Nashville, TN UCA – Conway, AR United Cerebral Palsy of AR – Little Rock, AR

ECO-HERO SUNI McCLELLAND RAZOR CHEMICAL COMPANY



Manufacturer of environmentally safe cleaners and disinfectants

Razor Chemical Inc (501) 771-2800

Ms. Clean

Chemical company founder's formula packs an eco-friendly punch

They just don't make industrial-strength chemicals like they used to — at least Razor Chemical Company doesn't. After Suni McClelland brought an idea to chemists at the University of Arkansas at Little Rock, a cleaner harmless to its users and the environment was born along with her North Little Rockbased business.

"I always thought a 'green' product was one that didn't hurt your skin and when you sprayed it there was virtually no odor and minimal overspray — a product that could be sold at the most economical price and had no toxic runoff," McClelland said. "But it still has to be powerful and perform."

The product of that first laboratory meeting, Razorback Red cleaner, was soon followed by Razor Blue, Razor's Orange-A-Peel, Razor Green and Razor Sparkle Plus — each having its own purpose and incredible potency. The line of water-based products was immediately well-received by manufacturers who recognized the potential, not only to clean their grimiest messes, but also to decrease their carbon footprint and create a safer work environment for employees. "When you can go into a plant and say, 'We can clean your entire plant with just one product,' you're going to get a response," she said.

Classified as zeroes or ones under the Occupational Safety & Health Administration's (OSHA) rating system, McClelland's cleaners are among the safest on the commercial market. Although you won't find them on grocery store shelves yet, many institutions serving Arkansas — restaurants, jails, schools and human development centers — are cleaning with these planet- and people-friendly chemicals.

Razor Chemical targets businesses and organizations regulated by the Environmental Protection Agency and other governmental entities. "Not only do we save them money, but also worry," she said. "We alleviate the threat of liability lawsuits and fines because our product line is gentle on the hands that use them and doesn't emit a hazardous odor or excess overspray for workers to breathe in." Razor Chemical's other eco-savy solutions include spray bottles with Material Safety Data Sheet labeling, which helps manufacturers with OSHA requirements, gel cleaners and free wall-mount dispensers that minimize chemical waste and save money.

"Being a good steward of the planet means minimizing your amount of waste," McClelland said. "So, if you can use just two or three cleaning products in business instead of five or six, you're going to have less waste, less pollution, less toxicity, and you're going to save a lot of money."





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Recycling Saves Energy









