



NEWSLETTER

FALL / WINTER 2016



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Happy Holidays From Arkansas Recycling Coalition!



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Message from the President

Bobby Fanning
ARC President 2016

With 2016 almost behind us, it's once again time to reflect on our accomplishments and plan for the new year. ARC ends the year strong! While many state recycling organizations (SRO) appear to be slumping, your ARC remains among one of the most active SROs in the U.S. with one of the largest active membership bases.

As you might expect, 2016 was a year of "taking it to the next level". While ARC continued to improve its Technical Summits and annual Conference and Trade Show, the year was outstanding in terms of serving the needs of our membership and improving our membership offerings. ARC's Educational Workshops, Corporate Council, Material Referral Services, and Technical Assistance Programs continued to exceed expectations in aiding many in the state with their problematic materials as well as technical and program needs.

ARC also continued to improve its brand in 2016 with the launch of a much-improved website and expanded social media offerings; the adoption of a new "state-registered" ARC logo to reflect our evolution from recycling to *Advancing Sustainable Materials Management*; and by hosting, participating in, and sponsoring many conferences, workshops, presentations, and key partnerships. We continued to improve our annual Conference and Trade Show. This year's conference lured speakers and participants from 16 states across the U.S. providing a mix of relevant national perspectives, as well as topics of importance from our in-state subject matter experts. Our sessions were second-to-none, covering a wide variety of subjects from Food Recovery and a focus on Green Partnerships, to the latest updates in Plastics and Renewable Resources.

ARC is on a path for continued success! Our Board, Executive Director, and membership continues to be the best in the industry. Together, our work has and remains diligent to ensure that ARC remains financially stable, attentive to its membership, and viable in the future.

As your outgoing president, I want to thank you for the opportunity to serve ARC and its membership. Together, we've learned a lot, expanded the organization, and maybe most importantly, made some new friends.

And finally, to all of our members, our Board of Directors and to those in the materials management industry across the state – thank you for making ARC a world-class state recycling organization and for your unparalleled service to our industry. And thank you for your part in making this a successful year!

Safe Holidays and see you in 2017!

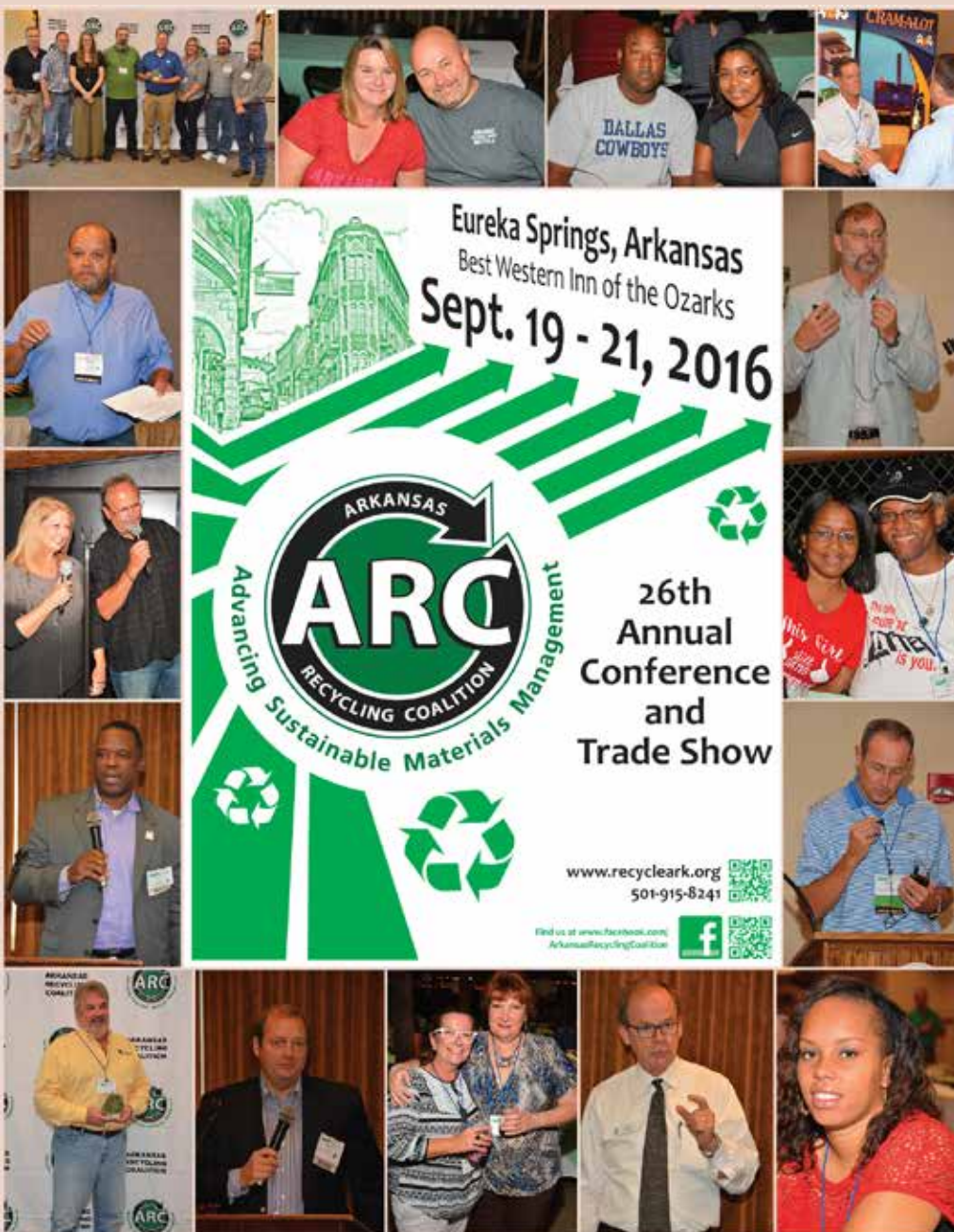
Bobby Fanning
President
Arkansas Recycling Coalition



Thanks for a Great Conference!

The 26th Annual Arkansas Recycling Coalition Conference, awards Program and Trade Show which took place September 19-21, 2016, at the Best Western Inn of the Ozarks and Convention Center, Eureka Springs, Arkansas, was a big success with some outstanding presenters. We were honored to have Mr. Dan Hoy, Facilities Director, Bass Pro Shops, as our keynote.

Thanks to all our sponsors, speakers, exhibitors and attendees who helped make 2016 a success!



2017 Recycling & Sustainability Summit

Save the Date...
March 30, 2017

ARC/Virco Manufacturing's first Summit of the new year.

Registration will be available on the ARC website in the coming weeks...

www.recycleark.org

2016 Award Recipients



CORPORATE RECYCLER OF
THE YEAR
*Holiday Inn Conference
Center/O'Reilly Hospitality
Little Rock*



GOVERNMENT RECYCLER
OF THE YEAR
*The Little Rock Zoo
Little Rock*



COMMUNITY INVOLVEMENT
AWARD
*Mary Singer
Marion*



SCHOOL/COLLEGE/UNIVERSITY
RECYCLER OF THE YEAR
*Daisy Bates Elementary
Little Rock*



INDIVIDUAL RECYCLER
OF THE YEAR
*Richard Metzelaars
Magnolia*

SUSTAINABLE
BUSINESS AWARD
*Roger Davis
Davis Rubber Company
Little Rock*



RECYCLING EDUCATION OF THE YEAR
*Michelle Gillham & Betsy Spetich
ADEQ, Little Rock*



Hendrix College Hosts First Advocacy Fair

The students and faculty held their first Advocacy Fair on campus December 1, 2016.

The fair was held to offer students an opportunity to explore ways to advocate for social and environmental justice issues in their community. Several central Arkansas groups participated, including the Arkansas Recycling Coalition.

Plans are to host another fair in the future.

Recycle Saline's YEA! Program

Tiffany Dunn, Marketing and Education Coordinator for Recycle Saline met Joe Maneiro, the Program Director for Recycle Bikes during a meeting with the Arkansas Recycling Coalition. Tiffany learned more about the Recycle Bikes for Kids program and how their team of volunteers provides refurbished bikes to children in need. She knew she had to get the YEA! Program involved. Now three years into the program, YEA! Team kids volunteer their time at the collection drives collecting bicycles. Later in the year YEA! Team kids take a field trip to the Recycle Bikes for Kids warehouse where they help refurbish them and bring them back for kids in their community for Christmas. Thanks to the generosity of the community, 297 bikes were collected this year!



Welcome New & Returning Members

Cleanlites Recycling, Inc – Mason, MI

Closed Loop Recycling – St. Louis, MO

Ecotech Consumer Products – Springdale, AR

Future Fuel Chemical Company – Batesville, AR

Mark Rice (General Dynamics) – Hampton, AR

Resource Recycling – Portland, OR

Rock Solid Shredding – Little Rock, AR

News from Arkansas Environmental Education Association

Are you a non-formal educator who has a vision for how to expand the implementation of EE in our state? Have you ever thought to yourself, “if only I had a little extra cash for this program or project”? We want to support those ideas and promote great EE programs and activities, so we are offering a \$500 mini-grant to the best proposal. Contact Matthew Miller to learn where and when to submit that extraordinary EE idea or visit the AEEA website (arkansasee@gmail.com) for more information and the application.



SERDC News

SERDC announces updated demand map

In a new 2016 study, SERDC determined that over 350 key Southeastern manufacturers look to recycled feedstock to develop new consumer goods. When communities invest in local recycling collection programs, they're supporting regional manufacturers who depend on recycled plastic, glass, metal, and paper to make new consumer goods.

These manufacturers collectively support more than 98,000 jobs and see a sales volume towering more than \$40 billion. To view SERDC Demand Impact Map visit the SERDC website (www.serdc.org/maps)

This update was made possible in part by grants from EPA Region 4.

2017 Annual Awards Program Open Soon

Do you have an outstanding recycling/sustainability program in place, or know of someone who does? Be prepared to submit a nomination.

The 2017 Awards Application will be open soon on the ARC website: www.recycleark.org

Award Recipients will be honored during the 27th Annual ARC Conference & Trade Show taking place September 18-20, 2017, at the Best Western Inn of the Ozarks, Eureka Springs, Arkansas.

News from...

Arkansas Department of Environmental Quality

Recycling Related Projects at ADEQ

Arkansas Department of Environmental Quality (ADEQ) recycling personnel have been busy in the last quarter of the year implementing projects announced at the 2016 Arkansas Recycling Coalition conference, completing the annual State of Recycling report, and looking ahead to 2017.

The ADEQ booth at the ARC conference focused on two major ways for recycling facilities/programs to electronically get the word out about what they are doing. The first, Earth 911, is a national resource that helps people locate your facility when they are looking for a place to recycle. The second, an electronic Scrapbook of Arkansas Recycling, gives a more personal account of your facility/program.

The Earth911 recycling directory allows users to type in materials they want to recycle and zip codes to find nearby collection locations. More than 350 materials are listed, including many electronic items and household hazardous wastes. The directory is available via a website (Earth911.com), a toll-free telephone number (1-800-CLEANUP), and a free mobile app (iRecycle). However, the directory is only as good as the data provided. Earth911 and ADEQ already are partners. ADEQ lists Earth911 and the iRecycle app as resources. Please help ADEQ make sure this searchable directory is complete and up to date. Contact your local solid waste management district or Betsy Spetich at ADEQ to find out how to include information about your facility/program.

The electronic Scrapbook of Arkansas Recycling showcases accomplishments, challenges, and plans of entities collecting recyclable materials in Arkansas. The idea for this scrapbook came from a hard copy publication created in 1999 to commemorate Arkansas's reaching its first legislated recycling goal

(for the year 2000) two years early. Like the original publication, the electronic scrapbook includes photos and information submitted by recycling programs throughout the state. Unlike the original, the electronic scrapbook is dynamic, meant to be updated and added to. Any public or private drop-off collection site or curbside recycling program can be included by completing a form on the ADEQ website. Go to <https://www.adeq.state.ar.us/poa/recycling/scrapbook.aspx> to view the scrapbook or to enter information about your facility/program.

The State of Recycling in Arkansas report summarizes the quantities of different materials recycled in the past year and offers articles related to recycling in the state. It also provides the annual recycling rate, a calculation of tonnage recycled as a portion of the total waste stream. This year's recycling rate of 46.6 percent is an increase from the 2015 rate of 45.5 percent. In addition, Arkansans landfilled only 401,594 tons more than they recycled, the lowest difference since tracking began. For more information, see "Closing the Gap" in the current report at <https://www.adeq.state.ar.us/poa/recycling/state.aspx>. An archive of reports from 1999 forward is also available at this site.

ADEQ provides a variety of programs and services to increase awareness of sustainable waste management practices—including waste reduction, recycling, and composting—in the state. For 2017, the agency looks forward to continuing work with recycling facilities, elected officials, solid waste management districts, and interested organizations and individuals to promote and enhance options for all Arkansans. For more information about the above projects or to provide input for potential projects in 2017, contact Betsy Spetich at spetich@adeq.state.ar.us or 501-682-0822.



Keep Arkansas Beautiful News

KAB Affiliate Training

Certified local affiliates of Keep America Beautiful from around Arkansas met in Little Rock on Nov. 16 for a daylong training session with Cecile Carson, Keep America Beautiful's vice president of litter and affiliate relations.

Pictured are representatives from Keep Arkansas Beautiful, Keep Bryant Beautiful, Keep Camden Beautiful, Keep Little Rock Beautiful, Keep North Little Rock Beautiful, Keep Sherwood Beautiful, Keep Van Buren Beautiful, and Pine Bluff/Jefferson County Clean and Beautiful.



2016 Great Arkansas Cleanup Results

	7,333 Volunteers
	42,958 Volunteer Hours
	144 Events
	210,582 Pounds of Litter Picked Up
	995,132 Pounds of Bulky Waste Collected
	5,893 Tires Collected
	541 Miles of Roadway Cleaned
	1,194 Miles of Waterway Cleaned
	16,251 Acres of Parks/Public Areas Cleaned

Great Arkansas Cleanup removes more than 210,000 pounds of litter

LITTLE ROCK (Nov. 21, 2016) – Volunteers participating in the Great Arkansas Cleanup, a three-month event hosted by Keep Arkansas Beautiful (KAB), removed approximately 210,500 pounds of litter during the statewide cleanup effort.

The Great Arkansas Cleanup involved more than 7,300 volunteers at 144 events statewide who contributed a combined 42,958 hours toward litter pickup. These cleanups cleared litter from 541 miles of roadside and 1,194 miles of waterways.

“We appreciate the passion and dedication of our volunteers during the Great Arkansas Cleanup and all year round,” said Bob Phelps, executive director of Keep Arkansas Beautiful. “It is because of each and every one of you, that we are able to produce such outstanding results and continue to keep Arkansas clean and green. Volunteers are not paid, not because they are worthless, but because they are priceless.”

About the Great Arkansas Cleanup

The Great Arkansas Cleanup grew out of an effort that began 46 years ago as the Greers Ferry Lake and Little Red River Cleanup. In 1985, U.S. Sen. Dale Bumpers guided legislation requiring an annual pickup event during the weekend after Labor Day on all federal lands. This law, the Carl Garner Federal Lands Cleanup Act, honors the founder of the event. Mr. Garner continued his advocacy for a clean and litter-free environment as a member of the Keep Arkansas Beautiful Foundation board of directors until his death in 2014. KAB organized the first statewide GAC in 1989.

About Keep Arkansas Beautiful

As a certified state affiliate of Keep America Beautiful Inc., the Keep Arkansas Beautiful Commission (KAB) works to inspire and educate individuals to reduce litter, recycle and keep Arkansas beautiful. A division of the Arkansas Department of Parks and Tourism, its programs are managed by a three-person professional staff and a nine-member advisory board appointed by the governor. KAB is funded by 1 percent of the eighth-cent Conservation Tax and, by mobilizing volunteers, returns to the state a cost benefit of more than \$6 in community service for each program dollar spent. For more information about KAB, visit KeepArkansasBeautiful.com or stay connected on Facebook, Twitter, Instagram and YouTube.

Atlanta to Run Trial on Rubicon's Route and Recycling Software

By Jared Paben
Resource Recycling News - 12/13/16

Waste and recycling technology company Rubicon Global will provide its software capabilities to the City of Atlanta free of charge for six months. The Atlanta-headquartered company offered its software tool to help the City improve residential route efficiency, track diversion rates and target outreach to households.



Regional Recycling and Waste Reduction District's Grants Program

Each year the Regional Recycling and Waste Reduction District awards grants to schools in Pulaski County. The grants are in the amount of \$1,000 to help schools expand their recycling/environmental program or to start a program. Recipients are selected by a panel of judges.

The grants program is open each fall with October being the deadline to apply. Public/Private schools in Pulaski County are encouraged to apply for a grant.

Schools in Pulaski County receiving a grant for 2016 are:

Little Rock

- eSTEM High School
- Forest Park Elementary School
- Lisa Academy West
- Little Rock Central High School (pictured top)
- Pinnacle View Middle School
- Don Roberts Elementary School

North Little Rock

- Glenview Elementary School

Sherwood

- Sylvan Hills Freshman Class (pictured bottom)

