

# WSLETTE

#### FALL / WINTER 2018

#### **2018 Officers**

President **Randy Pierce** Natural State Recycling

Vice-President Al Drinkwater Town & Country Services

Secretary/Treasurer **Suzanne Smith-Hirrel** 

**Conference** Chair Sharon Wright J.V. Mfg., Inc.

#### **Board** of Directors

**Dan Hodson** Drumco of AR

**Carol Bevis** 

**Don Curran** Virco Manufacturing

**Charlie Wood** Delta Plastics of the South

**Harold Ford** North Little Rock Sanitation

Nelson Hernandez Lockheed Martin Missiles & Fire Control

**Kendrick Ketchum** Waste Connections

H.G. "Tres" Williams, III Arkansas Legislative Digest

**Bobby Fanning** Rubicon Global

**Ex-Officio** Member **Mark Camp** Keep AR Beautiful

**Executive Director Cherie O'Mary** 

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### ARC's 28th **Annual Conference** & Trade Show

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### **Diamond & Platinum Sponsors**



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### **ARC's 28th Annual Conference & Trade Show**

Thanks to all attendees, presenters, exhibitors, volunteers, sponsors and grantors who helped make our 2018 conference a success.

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#### Corporate Recycler of The Year Ace Glass Recycling



#### Community Involvement Award Recycle Saline

#### Lifetime Achievement Award Little Rock Mayor Mark Stodola

### **ARC 2018 Award Recipients**

Government Recycler of The Year City of Augusta



Recycling Education Program of the Year Regional Recycling & Waste Reduction District – Pulaski County







### **2019 ARC Officers**

With a new year comes new officers for the ARC Board of Directors. Alford Drinkwater (Town & Country Services) steps up as 2019-2020 President and Kendrick Ketchum (Waste Connections) will become Vice President. We would like to thank Randy Pierce (Natural State Recycling) for his outstanding service as 2017-2018 President. Randy will remain an important part of the ARC Board.

### WasteAdvantage Magazine December Issue

Our 2018 Conference Keynote, Mr. John Bradburn, was featured in an article in WasteAdvantage's December issue. If you subscribe to this magazine, take a look at pages 50 & 51 Titled: Wise Material Usage Through Sustainable Materials Management: An Imperative for Our Future.

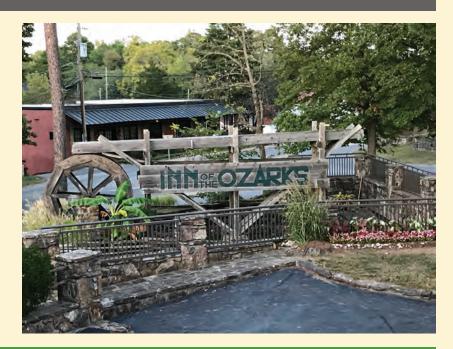
### Save the Date!

29th Annual Conference and Trade Show

Sept. 30 - Oct. 2, 2019

Best Western Inn of the Ozarks

Eureka Springs, Arkansas



### **Retirements Announced!**

Alford Drinkwater ARC Board Member, retired recently from AERT, Inc. and Carol Bevis, ARC Board Member, retired from the Regional Recycling & Waste Reduction District on December 7. We wish them a long and happy, well-deserved retirement. Both plan to continue to be a vital part of the ARC Board.



Alford Drinkwater



Carol Bevis

### Keep Arkansas Beautiful's (KAB) Fall Great Arkansas Cleanup (GAC)

By: Melissa Conley, KAB

Volunteers in 62 counties collected thousands of pounds of litter and bulky waste in an effort to improve their communities.

From Sept. 8 through Oct. 31, more than 150 community events attracted 5,328 volunteers who removed more than 91,537 pounds of litter and collected over 711,900 pounds of bulky waste, removing it from roughly 684 miles of roadway and more than 897 miles of waterway. Volunteers also collected litter from 19,847 acres of public parks and trails, up by 12,214 acres from last year's cleanup.

A new initiative that launched this fall, the Litter Grabber program, gave volunteers an additional opportunity to make a positive impact. Upon signing up online, each Litter Grabber received a cleanup kit consisting of a few trash bags, a pair of gloves and a T-shirt. Thirty-two Litter Grabbers removed 700 pounds of litter from approximately 39 miles of roadway during the GAC.

The Great Arkansas Cleanup was sponsored by the Arkansas Department of Environmental Quality, Arkansas Department of Transportation, the Keep Arkansas Beautiful Foundation and Keep America Beautiful. In March, Keep Arkansas Beautiful will support Keep America Beautiful's Great American Cleanup with cleanup opportunities statewide. Individuals interested in participating in the Great American Cleanup events can get more information at http://www.keeparkansasbeautiful. com/full-event-calendar/. Also, Litter Grabbers can sign up and pick up all year at http://www. keeparkansasbeautiful.com/litter-grabberprogram/.

#### About Keep Arkansas Beautiful

The Keep Arkansas Beautiful Commission (KAB), consisting of a professional staff and a ninemember advisory board appointed by the governor, is a division of the Arkansas Department of Parks and Tourism. As a certified state affiliate of Keep America Beautiful Inc., KAB inspires and educates individuals to reduce litter, recycle and keep Arkansas beautiful. KAB is funded through its 1 percent portion of the eighth-cent Conservation Tax and, by mobilizing volunteers, returns to the state a cost benefit of more than \$6 in community service for each program dollar spent. For more information, visit KeepArkansasBeautiful.com or stay in the know by following Keep Arkansas Beautiful on Facebook, Twitter, Instagram, YouTube and texting VOLUNTEER to 484848.

### Recycling Infrastructure Grant Program Open

The Coca-Cola Foundation awards \$500,000 to Southeast Recycling Development Council (SERDC) to Build Recycling Infrastructure in the Southeast.

On November 12, during the SERDC Summit in Charleston, South Carolina, the Coca-Cola Foundation announced an award of \$500,000 to SERDC to expand recycling in the Southeast through the launch of a Recycling Infrastructure Grant Program.

#### **Bolstering Infrastructure**

Investment in physical infrastructure — such as recycling carts, material recovery facility (MRF) upgrades, recycling trucks or transfer stations to support investments in curbside recycling infrastructure — are key to dramatically increasing material recovery. It connects material generation with hungry end markets in the Southeast and helps to close the loop for packaging.

"With the Coca-Cola Foundation's generous support, this grant will support efforts to expand comprehensive curbside recycling in the Southeastern United States," said Will Sagar, Executive Director at SERDC.

#### Two-year rolling grant cycle

The grant program, implemented over the next two years, will make measurable improvements and catalyze investments in recycling infrastructure. Southeastern communities (defined as Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, and Virginia) can apply for the grant funding. Recycling carts, material recovery facility (MRF) upgrades, recycling trucks, or transfer station construction will be included and eligible under the RFP if it leads to unlocking investments in curbside recycling infrastructure overall.

This program will include collaboration with The Recycling Partnership, state recycling officials, local government partners, and other organizations as appropriate. The grant targets investment in infrastructure that unlocks new material supply that is currently being landfilled. Awarded grants will include a mix of infrastructure deployment alongside technical assistance and educational materials.

Organizations are invited to read more and download the application criteria for the grant. The grants will be awarded on a rolling basis.

#### Click for application criteria

The grant's objectives include fostering communication among these groups, promoting sustainable recycling programs, and coordinating educational and public awareness activities related to recycling. By doing so, this would further SERDC's primary purpose of increasing the collection and recovery of materials and in turn fostering economic development.

#### Click to see more news from SERDC





### LIKE US ON FACEBOOK!

Keep up with the latest ARC news and happenings:

facebook.com/arkansarecyclingcoalition

ARC's MISSION is to function as a non-profit coalition of individual, community, nonprofit, government, NGO and private enterprise members dedicated to advancing the principles of REDUCE, REUSE, REPURPOSE, and RECYCLE as the Primary Means of SUSTAINABLE Waste Management in Arkansas.

## Members, need an ARC Membership decal for your office window?

We have received a new shipment, so give us a ring if you wish to receive one.

### **SAVE THE DATES!**

The 2019 Student Environmental and Recycling Summit will be held on February 28, at 9:00 AM, with VIRCO Manufacturing hosting this event at their Conway, AR facility. This event is designed for teachers, Junior High students and up, but anyone can attend. In 2018 we had over 80 students and teachers in attendance and hope to top that in 2019.

On April 4 VIRCO Manufacturing will host the Spring 2019 Recycling and Sustainability Summit. This one will be for the professional community. Registration for both events will be online at www.recycleark.org after January 01, or call the ARC office – 866-290-1429.



### **Remember Earth Day!**

What is Earth Day and why do we celebrate it?

Earth Day is an annual event celebrated on April 22. Worldwide, various events are held to demonstrate support for environmental protection. First celebrated in 1970, Earth Day events in more than 193 countries are now coordinated globally by the Earth Day Network.

If you are planning an Earth Day Event and would like for ARC to be a part of it, please contact our office to get on the calendar. We receive many requests each year, but try to accommodate early requests.



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## **Coming Events - 2019**

February 6-8	April 22
Keep America Beautiful Conference Baltimore, MD	Earth Day
February 24-27	May 6-9
	WasteExpo
Southeast Recycling Conference	Las Vegas Convention Center, South Halls
Rosen Centre Hotel Orlando, FL	Las Vegas, NV
	Sept 30-Oct 2
February 28	
	ARC's 29th Annual Conference
ARC's Student Environmental	Best Western Inn of the Ozarks
and Recycling Summit	Eureka Springs, AR
VIRCO Manufacturing, Conway	
	Oct. 16-18
April 4	
	AR Environmental Federation
ARC's Professional Summit	Hot Springs Convention Center
VIRCO Manufacturing, Conway	Hot Springs, AR