

ARKANSAS' ANNUAL RECYCLING CONFERENCE AND TRADE SHOW

SEPT. 30, OCT. 1 & 2, 2019







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Delta Plastics
Drumco
eSCO Processing & Recycling, LLC
Razor Chemical
Ripple Glass
Southeast Arkansas Economic Development District

THANK YOU TO THE FOLLOWING FOR THEIR CONTRIBUTION!

Diane Fowler, ADEQ – Signs, Art Work

Gene Little, ADEQ – Solid Waste License Continuing Education Units

Carroll County Solid Waste Authority – Conference Recycling

SWANA Continuing Education Units (CEU)

Bob Lea, Target Marketing Group – Conference Bags

Karly Schichtl, Natural State Recycling – AV





Welcome to the Conference!

ARC President 2019

30th Anniversary Greetings,

With great celebration, I am pleased to welcome you to the 29th Annual Arkansas Recycling Coalition Conference and Trade Show! This year, ARC is celebrating its 30th Anniversary which makes this conference even more special. For 30 years, the Arkansas Recycling Coalition has been uniting business, government, nonprofits, and individuals in a common effort to promote sustainability by increasing the development and use of waste reduction and recycling as primary waste management tools. Our members are great at sharing ideas and opportunities to increase recycling across the state. This conference is a once a year opportunity for our members and everyone interested in recycling to come together and share their successes and disappointments. It is an opportunity to learn from the outstanding cast of expert presenters and vendors that we have assembled from across the country and from our own ranks. We have worked hard to make this a great conference. I would like to thank our Executive Director, Cherie O'Mary, our Board of Directors, and especially the Conference Committee for all the hard work they have put into making this a great event. I would also like to give our sponsors and vendors a shout-out for all the help they provide. Please go by and visit with all our vendors. And finally, thanks to all our members for the front-line work that you do every day making Arkansas a more sustainable habitat for everyone.

We hope you have a great conference!

Al Drinkwater President, Board of Directors

DOOR PRIZE DRAWINGS!

To qualify for the drawings, drop your blue ticket in the bowl at the registration desk before 8:00 AM, on October 2nd. Drawings will take place at the end of Session (E) State of Recycling in Arkansas and the US, taking place on October 2nd.

You must be present in Session (E) to win! Be sure to keep your ticket stub.



ARC 2019 Award Recipients

CORPORATE RECYCLER OF THE YEAR Mountain Harbor Resort and Spa

COMMUNITY INVOLVEMENT AWARD

Nucor-Yamato Steel Company

RECYCLING EDUCATION PROGRAM OF THE YEAR

Conway Department of Sanitation

SCHOOL RECYCLER OF THE YEAR AWARD St. Joseph School

AWARDS LUNCHEON

Tuesday, October 1st • 11:30 AM - 1:00 PM



September 30th

Monday Events

9:00 AM Conference Registration

9:30 AM Golf Tournament Registration (Holiday Island CC)

10:00 AM Golf Tournament

12 Noon Tour Bus Boarding - Convention Center

(Lunch on your own prior to boarding)

12:30 PM Tour Bus Departs (UofA Sustainability Tour)

2:00 PM - 5:00 PM Exhibitor Setup

6:00 PM - 9:00 PM Welcome Reception - The Grotto (Shuttle starts running at 5:30 PM)





Join us at the Holiday Island Country Club for 18 holes of golf, on Monday, September 30th. The tournament begins at 10:00 AM with registration beginning at 9:30 AM.

The format is a 4-person scramble. Mulligans will be available at registration. Your entry fee includes lunch, green fee and cart rental. Top teams will receive prizes. It will be a fun day with each team member choosing a hole to tee off from the red tees. Ladies playing in the tournament will also have an option to tee off from a special location on a hole of their choice. Don't have a team? You will be assigned one. We look forward to seeing you at the course.

CEU CREDITS

If you require SWANA or Solid Waste License CEU Credits, be sure to pick up a form at the registration desk, complete, sign, and return form to the desk for processing.



September 30th

Monday Events (continued)

RECYCLNG TOUR

12:00 PM Boarding (Convention Center)

12:30 PM – 5:00 PM Tour: University of Arkansas – Fayetteville Campus

WELCOME RECEPTION (THE GROTTO)

6:00 PM - 9:00 PM

The shuttle bus starts running at 5:30 PM with stops at the Best Western Convention Center and at the Best Western Inn of the Ozarks front lobby, delivering you to the Grotto. Be sure to hop on the shuttle to join us for a night of networking and fun. This will be your chance to sing for us and you may even meet some new clients. Heavy hors d'oeuvres will be served with cash bar.

BALLOT

Be sure to vote for the 2020 Board of Director's.

Drop your ballot in the box at the registration desk for your vote to be counted.



October 1st

Tuesday Events

7:30 AM	Registration	
7:30 AM – 8:30 AM	Continental Breakfast w/Exhibitors (Sponsored by McKee Foods)	
8:30 AM	Welcome	
8:45 AM – 9:30 AM	Keynote Address: DeAnne Toto, Editor –	
	Recycling Today, GIE Media, Inc.	
9:30 AM – 9:45 AM	Break w/Exhibitors	
9:45 AM – 11:15 AM	Concurrent Sessions	
11:30 AM – 1:00 PM	Awards Luncheon	
1:15 PM – 2:30 PM	Concurrent Sessions	
2:30 PM – 2:45 PM	Break w/Exhibitors	
2:45 PM – 4:00 PM	Concurrent Session	
4:00 PM – 4:15 PM	Break w/Exhibitors	
4:15 PM – 5:15 PM	Concurrent Session	

KEYNOTE ADDRESS

Silent Auction Closes

Networking Reception - Pizza Party (Pool Pavilion)



6:30 PM

8:30 PM

Welcome DeAnne Toto, Editor – Recycling Today, GIE Media, Inc.

We are honored to have DeAnne as our 2019 Conference Keynote. She has been on the editorial staff of the Recycling Today Media Group, Valley View, Ohio, since 2002. She has served as managing editor of Recycling Today, managing editor of the Recycling Today Media Group, editor of Secure Destruction Business magazine and now editor of Recycling Today, the group's flagship publication. Her areas of focus include plastics, nonferrous metals, electronics and municipal recycling.

She graduated summa cum laude from Ohio University, Athens, Ohio, with a Bachelor of Science in journalism.



October 1st

Tuesday Events (continued)

CONCURRENT SESSIONS

9:45 AM - 11:15 AM

SESSION (A)

OUT OF THE BOX - MAYBE ... PART OF OUR FUTURE - CERTAINLY

Moderator: Randy Pierce, President - Natural State Recycling

Speakers: Light Pollution: Bruce McMath, Chair – Arkansas Natural Sky Association Sound & Noise: Arline L. Bronzaft, Professor Emerita – City University of New York (CUNY)

Energy: Greg Pool, Vice President for National Accounts – Verogy Solar

This session may be under the radar at a quick glance, but you may want to lock this one in as we focus on light, sound and energy issues that are affecting millions of Americans greatly every day.

SESSION (A-1)

A NEW GREEN WASTE? (MEDICAL MARIJUANA IN AR)

Moderator: Charlie Wood, Sales – Delta Plastics

Speakers: Adin Alai, Chief Executive Officer – 9Fiber

Ranjit Basak-Smith, CEO – SANA Packaging

Medical Marijuana has been approved for Arkansas, but are we ready for the disposal issues which may arise. This session will focus on green waste and packaging within the medical marijuana industry within Arkansas.

1:15 PM - 2:30 PM

SESSION (B)

THE FUTURE OF BATTERY DISPOSAL MANAGEMENT

Moderator: Al Drinkwater, President - Town & Country Services

Speakers: Tim Warren, US Regional Account Manager – Call2Recycle

Jeff Spangenberger, Director – ReCell Center, Argonne National Lab

John Kyte, Director of Communications & Programs – Responsible Battery Coalition

Just think about it literally everything we touch now has a battery. So how do we dispose of everything? This session will guide you along the curvy road that is battery recycling.



October 1st

Tuesday Events (continued)

CONCURRENT SESSIONS

SESSION (B-1)

SUSTAINABLE BRANDS IN ARKANSAS

Moderator: Dan Hodson, General Manager - Drumco of AR

Speakers: Chrissie Gray, Environmental Management Rep & Environmental Coordinator –

Nucor-Yamato Steel Company

Don Curran, Facilities Manager – VIRCO Mfg.

Shelley Green, Founder & Owner - The Green Corner Store

In this session we will spotlight some of Arkansas best sustainable brands. Large to small we have you covered on how these Arkansas companies stay in the forefront of sustainability.

2:45 PM - 4:00 PM

SESSION (C)

MEASURING SUCCESS

Moderator: Will Sagar, Executive Director – Southeast Recycling Development Council (SERDC)

Speakers: Larry Christley, Program Manager – TN Dept. of Environment and Conservation

Ron Vance, Chief - Resource Conservation Branch, U.S. EPA

Will Sagar, Executive Director – SERDC

You can measure your program in many ways. To look good, or simply put because you are required to report. This session will take a look at how reporting your recycling rates correctly can actually improve your program and help you plan to improve your recycling rates.

SPEAKER BIOGRAPHIES

For Speaker BIO's please check at the registration desk.



October 1st

Tuesday Events (continued)

CONCURRENT SESSIONS

4:15 PM - 5:15 PM

SESSION (D)

THE FUTURE OF PACKAGING (PLASTICS, MIXED PAPER, ETC.)

Moderator: Kendrick Ketchum, District Manager – Waste Connections Speakers: Derric Brown, Director – Sustainability – Evergreen Packaging

Michael Tyberghein – Director, Technical Support/Custom Sales – Anchor Packaging

Packaging, something most consumers never consider. This session will dive into the very technological world of packaging and how little changes can affect our recycling rates versus landfill rates as well as consumer ease of use.

SESSION (D-1)

TAKING RECYCLING EDUCATION TO THE NEXT LEVEL

Moderator: Bobby Fanning, Senior Environmental Specialist-Rubicon Global

Speakers: Richard Chesley, Manager – SC DHEC Office of SW Reduction and Recycling

Sophia Stephenson, Executive Director – Arkansas Environmental Education Association Kelly Tipler, Director – Beautification & Environment Commission – City of Nashville

This session will focus on the role of education taking your current program to the next level, even when the odds are stacked against you.

6:30 PM

NETWORKING RECEPTION (POOL PAVILION)

Time for more networking and fun! Join us down at the Hotel Pool Pavilion for a pizza party where JAB the Band will be entertaining us into the night until the noise ordnance closes him down.

This will be your last chance to place your bid on some of the many great auction items. Have a man cave? Then we will have a great addition for your cave in the auction, seats from a Jet donated by CAVU Aerospace. Auction will close during the reception.





October 2nd

Wednesday Events

7:30 AM – 8:30 AM Exhibit Hall opens

8:30 AM – 9:15 AM Breakfast (Buffet)

9:00 AM - 9:30 AM Breakfast Speaker: John K. Melvin - International ECO Artist



John K. Melvin – International ECO Artist

John is an American born multi-disciplinary contemporary public artist producing eco-artworks worldwide. He believes Public Art has the capacity to transform society. Central to his practice is his engagement of the public in progressive dialogue on the intersection of art, nature, and community. Melvin inspires cross-cultural exchange and his eco-art projects take him all over the world. He manifests his sculptural art in the form of commissions, residencies, and exhibitions nationally as well as internationally.

CONCURRENT SESSION

10:00 AM - 11:30 AM

SESSION (E)

STATE OF RECYCLING IN AR AND THE US

Moderator: Randy Pierce, President – Natural State Recycling

Speakers: Will Sagar, Executive Director – SERDC

Karen Luken, Senior Management Consultant – SCS Engineers

George Wheatley, Senior Market Area Manager - Waste Management

Talk about a can't miss session! As we all know recycling is difficult and prices are complicated at best. This session will focus on the state of recycling in Arkansas as well as the US. We just may end up with some sort of direction after this panel tackles this very difficult topic.

11:30 AM Drawings – Must be present in Session (E) to win

11:45 AM Close

12:00 Noon ARC Annual Meeting





2019 ARC Board of Directors



ARC President Al Drinkwater Town & Country Services Bigelow, Arkansas Ph. 479-422-4826 alford Drinkwater@yahoo.com



Suzanne Smith-Hirrel U of A Cooperative Extension Service (Ret.) Little Rock, Arkansas Ph. 501-224-9419 suzannehirrel@gmail.com



ARC Secretary/Treasurer



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Harold Ford North Little Rock Sanitation (Ret.) North Little Rock, Arkansas Ph. 501-607-2661 fordnotchevrolet@aol.com



2019 ARC Board of Directors (continued)

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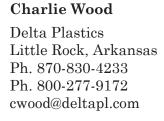
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H.G. "Tres" Williams III Arkansas Legislative Digest Little Rock, Arkansas Ph. 501-920-6913 Ph. 501-376-2843 treswilliams111@gmail.com





Executive Director Cherie O'Mary

Hot Springs Village.

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Ex-Officio Mark Camp Keep Arkansas Beautiful Little Rock, Arkansas Ph. 501-682-3507 mark.camp@arkansas.gov

Ex-Officio Sharon Wright

Conference Committee Chair J.V. Manufacturing, Inc. Springdale, Arkansas Ph: 479-725-2741 Sharon.wright@jv.com





Session Speakers

Adin Alai Chief Executive Officer 9Fiber



Derric BrownDirector, Sustainability
Evergreen Packaging



Ronjit Basak-Smith CEO SANA Packaging



Richard Chesley Manager SCDHEC Office of SW Reduction & Recycling



Arline L. Bronzaft Professor Emerita City Univ of NY



Larry Christley
Program Manager
TN Dept of Environment
& Conservation





Session Speakers (continued)

Don CurranFacilities Manager
VIRCO Manufacturing



Karen Luken Senior Management Consultant SCS Engineers



Chrissie Gray
Environmental
Management Rep
& Environmental
Coordinator
Nucor-Yamato Steel
Company



Bruce McMath Chair AR Natural Sky Association



Shelley Green Founder & Owner The Green Corner Store



Greg PoolVice President for
National Accounts
Verogy Solar







Session Speakers (continued)

John Kyte
Director of
Communications &
Programs
Responsible Battery
Coalition



Sophia Stephenson Executive Director Arkansas Environmental Education Association (AEEA)



Will Sagar Executive Director Southeast Recycling Development Council (SERDC)



Kelly Tipler
Director, Beautification
& Environment
Commission
City of Nashville



Jeff Spangenberger Director - ReCell Center Argonne National Labs



Michael Tyberghein Director – Technical support/Custom Sales Anchor Packaging





Session Speakers (continued)

Ronald Vance Chief, Resource Conservation Branch US EPA



Tim WarrenUS Regional Account
Manager
Call2Recycle



George Wheatley Sr. Manager – Market Planning Waste Management









Today, we bαke.





Exhibitor's Directory

Accent Wire-Tie

Tomball, Texas



Arkansas Environmental Academy

E. Camden, Arkansas



ACE Glass Recycling

Little Rock, Arkansas



Arkansas Environmental Education Assn. (AEEA)

Greenland, Arkansas



Arkansas Citizens' Climate League (ARKCCL)

Hackett, Arkansas



Arkansas Marketing Board for Recyclables & Compliance Advisory Panel

Little Rock, Arkansas



Arkansas Department of Environmental Quality (ADEQ) Little Rock, Arkansas



Arkansas Municipal Equipment

Poyen, Arkansas





Exhibitor's Directory (continued)

Arkansas SWANA Little Rock, Arkansas



DeHart Recycling Equipment Hazelwood, Missouri



Big Deal MarketingFayetteville, Arkansas



eSCO Processing & Recycling

Rogers,, Arkansas



Champlin Tire Recycling, Inc Nixa, Missouri



J&R Equipment, LLC Russellville, Arkansas



Davis Rubber Company

Little Rock, Arkansas



Marck Industries, Inc.

Cassville, Missouri







Salt Group of Arkansas

Jonesboro, Arkansas



ORE Recovered Materials Clinton, Arkansas



SCS Engineers
N. Little Rock, Arkansas



PinPoint Wire Technologies Norman, Oklahoma



The Sustainability Consortium



Powerscreen Texas

La Grange, Texas



White Line Waste The Waste Warriors

Hiwasse, Arkansas





Save the Dates!

30th Annual Conference and Trade Show Sept. 21 - 23, 2020

Best Western
Inn of the Ozarks
Eureka Springs, Arkansas

The 2020 Student Environmental and Recycling Summit

March 5, 2020

VIRCO Manufacturing

Conway, Arkansas



The Spring 2020 Recycling and Sustainability Summit

April 2, 2020

VIRCO Manufacturing

Conway, Arkansas



Making a Difference....

Commitment to Corporate Sustainability

Everything that we do leaves an environmental footprint. Because we only have one habitable planet, Eco Solutions 4 U dedicates itself to providing sustainable management plans that will benefit businesses and positively affect the earth and our communities.

Our team understands that every business and client is unique, so we don't just create a generic plan for the companies we work with. We carefully analyze their production flow and identify the most efficient form of waste management to come up with solutions that will increase their efficiency and drive their sustainability initiatives.

Who We Are

Eco Solutions 4 U is not a recycling company. It is a sustainability management company that is committed to establishing collaborative client partnerships as well as providing practical and rewarding sustainable options. We make sure that our solutions will enable businesses not only to financially grow but also to act responsibly to the planet's preservation.

Brent Cox

President

ECO Solutions • www.ecosolutions4u.com • Mobile (417) 942-7654 • Office (417) 536-1406



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	2019 ARC CONFERENCE	TOPICS Subject to re	
Monday, September	[,] 30, 2019		
9:00 AM	Conference Registration		
9:30 AM	Golf Tournament Registration (Holiday Island CC)		
10:00 AM	Golf Tournament		
12 Noon	Tour Bus Boarding (Convention Center)		
12:30 PM 2:00 PM - 5:00 PM	Tour Bus Departs (UofA Sustainability Tour)		
6:00 PM - 9:00 PM	Exhibitor Setup Welcome Reception - The Grotto Restaurant (Shuttle starts running at 5:30 PM)		
Tuesday, October 1, 9			
7:30 AM	Registration		
7:30 AM - 8:30 AM	Continental Breakfast w/Exhibitors (Sponsored by McKee Foods)		
8:30 AM	Welcome		
8:45 AM - 9:30 AM	Keynote Address: DeAnne Toto, Editor - Recycling Today, GIE Media, Inc.		
9:30 AM - 9:45 AM	Break w/Exhibitors		
c .			
Sessions			
9:45 AM - 11:15 AM	Session (A) Out of the Box - MaybePart of our Future - Certainly	Session (A-1) A New Green Waste? (Medical Marijuana in AR)	
	Light Pollution: Bruce McMath, Chair - AR Natural Sky Assn	Adin Alai, Chief Executive Officer - 9Fiber	
	Sound & Noise: Arline L. Bronzaft, Professor Emerita - City University of NY (CUNY) Energy: Greg Pool, Vice President for National Accounts - Verogy Solar	Ronjit Basak-Smith, CEO - SANA Packaging	
	Energy: Greg Pool, Vice President for National Accounts - Verogy Solar		
11:30 AM - 1:00 PM	Awards Luncheon		
1:15 PM - 2:30 PM	Session (B) The Future of Battery Disposal Management	Session (B-1) Sustainable Brands in Arkansas	
	Tim Warren, US Regional Account Manager – Call2Recycle	Chrissie Gray, Environmental Management Rep & Environmental	
	Jeff Spangenberger, Director - ReCell Center, Argonne National Lab	Coordinator – Nucor-Yamato Steel Company	
	John Kyte, Director of Communications & Programs – Responsible Battery Coalition	Don Curran, Facilities Manager – VIRCO Mfg.	
		Shelley Green, Founder & Owner - The Green Corner Store	
0.70 PM 0.45 PM	D. J. (E.I.I.)		
2:30 PM - 2:45 PM	Break w/Exhibitors		
2:45 PM - 4:00 PM	Session (C) Measuring Success		
2:45 PM - 4:00 PM	Larry Christley, Program Manager - TN Dept of Environment and Conservation		
	Ron Vance, Chief - Resource Conservation Branch, U.S. EPA		
	Will Sagar, Executive Director - SERDC		
4:00 PM - 4:15 PM	Break w/Exhibitors		
4:15 PM - 5:15 PM	Session (D) The Future of Packaging (Plst, mixed paper,etc)	Session (D-1) Taking Recycling Education to the Next Level	
	Derric Brown – Director, Sustainabillity – Evergreen Pkg	Richard Chesley, Manager - SC DHEC Office of SW Reduction and Recycling	
	Michael Tyberghein – Director, Technical Suppot/Custom Sales – Anchor Packaging	Sophia Stephenson, Executive Director -	
		Arkansas Environmental Education Association	
		Kelly Tipler, Director, Beautification & Environment Commission –	
6:30 PM	Networking Reception – Pizza Party (Pool Pavilion)	City of Nashville	
8:30 PM	Silent Auction Ends	,	
Wednesday, Octobe			
7:30 AM - 8:30 AM	Exhibit Hall Opens		
8:30 AM - 9:15 AM	Breakfast (Buffet)		
9:00 AM - 9:30 AM	Breakfast Speaker: John Kenneth Melvin – International ECO Artist		
9:30 AM - 10:00 AM	Break in the Exhibit Hall		
Sessions			
<u> </u>			
10:00 AM - 11:30 AM	Session (E) State of Recycling in AR and the US		
	Will Sagar, Executive Director - SERDC		
	Karen Luken, Senior Management Consultant – SCS Engineers		
	George Wheatley, Sr. Manager – Market Planning, Waste Management		
11:30 AM	Drawings - Must be present in Session (E) to win		
11:45 AM	Close		
12:00 Noon	ARC Annual Meeting		