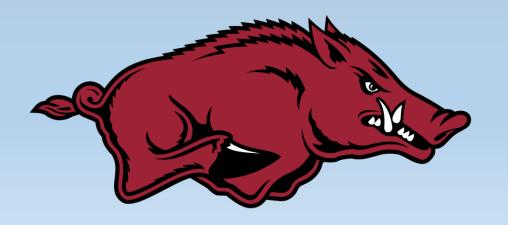


## **Arkansas Recycling Coalition**



## WHO IS ANCHOR PACKAGING

Privately Held Company



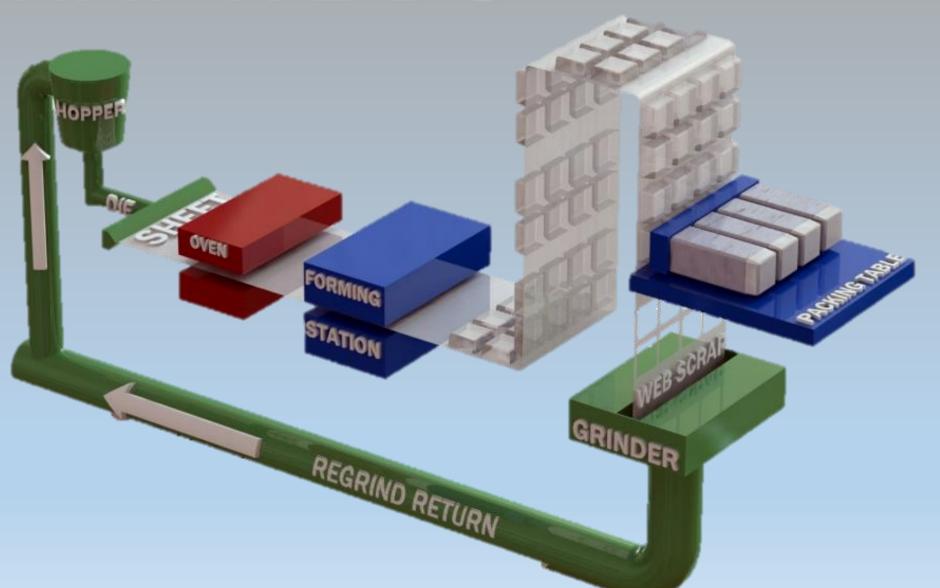
- Plastics Manufacturing Since 1963
- Manufacturing Locations in Arkansas
- 9<sup>th</sup> Largest Thermoformer in USA





## WHAT WE DO





### **MARKETS**









**RETAIL** 





**FOOD PROCESSOR** 

#### **Anchor Follows EPA Recommendations-Solid Waste Management**



#### PRIMARY DRIVERS OF RIGID FOOD PACKAGING DESIGN

#### CONVENIENCE

Microwaveable
Heat Retention
Leak Resistance
Freshness
Transportable
Tamper Evident

ENVIRONMENTAL IMPACT

Recyclable
Compostable
Bio-Degradable
Renewable

#### **MARKET**

Price
Material Selection
Appearance
Branding

## PRIMARY DRIVERS OF Rigid FOOD PACKAGING DESIGN MATERIAL OPTIONS

	Recyclable	<b>BPI Certified</b>			Less Oil						
MATERIALS IN	<b>Curbside Most</b>	Compostable	Renewable	Post-Consumer	Based	Holds	Food	Integral	Grease	Leak	Dishwasher
RIGID PACKAGING	Communities	Commercially	Resource	<b>Recycled Content</b>	Resin	Hot Food	Visability	Anti-Fog	Resistant	Resistant	Safe
PLASTIC											
PP 🙆	1					1	1	1	1	1	1
MFPP 🗘	1				1	1	1		1	1	1
PETE 🕰	1						1		1	1	
RPET 🕰	1		1	<b>V</b>	1	-Arriva	1		1	1	
OPS/ HIPS 😩						1	1		1	1	
EPS/ FOAM 🛕						1			/	Maria La	
FIBER*											
Sugarcane/Bagasse		?	<b>V</b>			1	?		?		
Paperboard	1	?	1	1		?	?		?		
Wheat Straw		?	1			1	?		?		
BIOPOLYMER											
PLA &		1	1				1		1	1	

<sup>?-</sup>Materials vary; consult the manufacturer to lean more. \*May be PLA lined or polycoated. PP-polypropylene, MFPP-mineral-filled Polypropylene, PETE-Polyethylene Terephthalate, CPS-Oriented Polystyrene, HIPS-High Impact Polystyrene EPS- Expanded Polystyrene (Foam/ Styrofoam). PLA-Polylactic Acid

#### SUSTAINABILITY SNAPSHOT OF RIGID FOOD PACKAGING

Fiber: Paperboard, Clamshells & Containers that are Formed



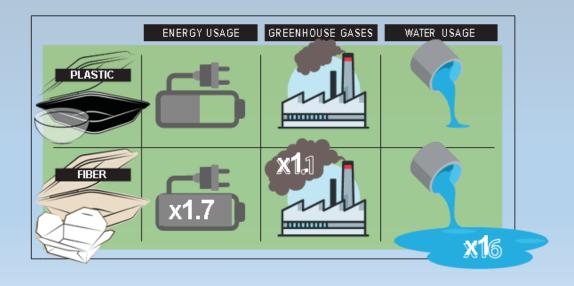
#### **PROS**

- Made from renewable resource
- Reduces carbon footprint
- Recyclable if no food residual
- Compostable (Industrial only)



#### **CONS**

- Energy usage
- Water consumption



#### SUSTAINABILITY SNAPSHOT OF RIGID FOOD PACKAGING

**Bio-Plastics:** Plastic that has bio-based content bio-degradable or both. May include corn, potatoes, rice, soy, sugarcane, wheat, and vegetable oil

#### **PROS**

- Made from renewable resource
- Reduces carbon footprint
- Bio-degradable/ Compostable
- Can be recyclable (Coke bottles)
- Other Bio-Plastics coming soon



#### **CONS**

- Pollution from fertilizers and land diverted from food production
- Land usage & water consumption
- Availability
- Price

#### SUSTAINABILITY SNAPSHOT OF RIGID FOOD PACKAGING

#### Plastics: Made Primarily From Natural Gas in the U.S.



#### **PROS**

- Less Energy to Produce
- Less Water Required to Produce
- Can be Recycled
- Readily available & cost effective



#### CONS

- Non-Renewable Resource
- Not Bio-Degradeable
- Presently Low Percentage of Recycling
- Not Compostable

## What is the Outlook for Plastic Recycling? Challenges of Mixed Plastics

Color



Contamination



Odor



Melt Flow





## What is the Outlook for Plastic Recycling? Challenges of Mixed Plastics

**Melt Flow: Viscosity of a Thermoplastic** 

Thermoforming Blow Molding



Melt Flow: <1-3 Gr/ 10 Min **Extrusion** 

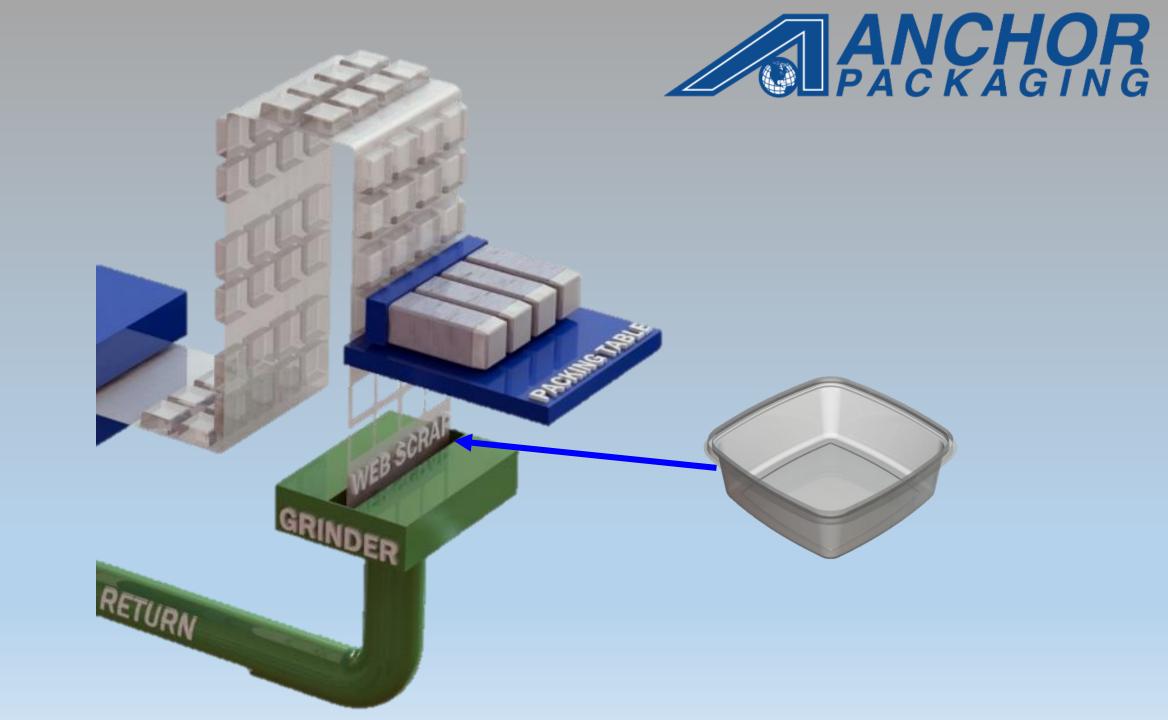


Melt Flow: 5-7 Gr/ 10 Min

**Injection Molding** 



Melt Flow: 15-30 Gr/ 10 Min



### What's is the Outlook for Plastic Recycling

**Infrared Sortable Black Colorant for Plastics** 









### What is the Outlook for Plastic Recycling?

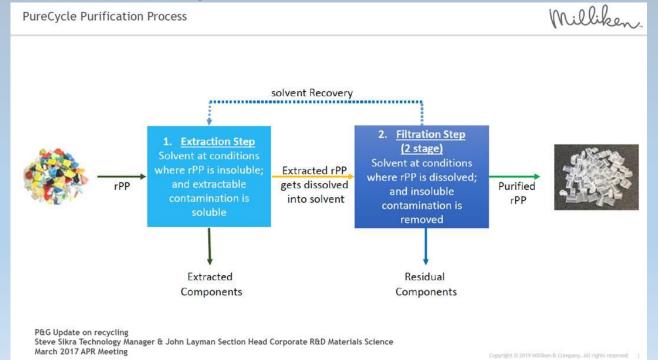
Closed Loop Partners: Investment firm focused on building the Circular Economy

- At least 60 technology providers developing "transformational" technologies that purify, decompose or convert waste plastics into renewed raw materials
- Purification
- Decomposition
- Conversion

### What's is the Outlook for Plastic Recycling

#### PureCycle: Patented Purification Process for Polypropylene

- Separates color, odor and other contaminants from plastic waste feedstock
- Transforms it into <u>virgin-like</u> resin Clear and FDA
- First plant operational (Ohio) in 2020: 25 plants globally in 15 years
- Generate 4 billion pounds annually of rPP



### What's is the Outlook for Plastic Recycling

#### **Loop Industries:** Decomposition Process for PET

- Breaks down Waste PET into its Basic Chemical Building Blocks
- Source of Waste PET is: Old T-Shirts, Fabrics, Water bottles & Food trays
- Process removes all Dyes, Additives & Foodstuffs from Waste
- Virgin-Quality Plastic which meets FDA Requirements for Food Contact Use

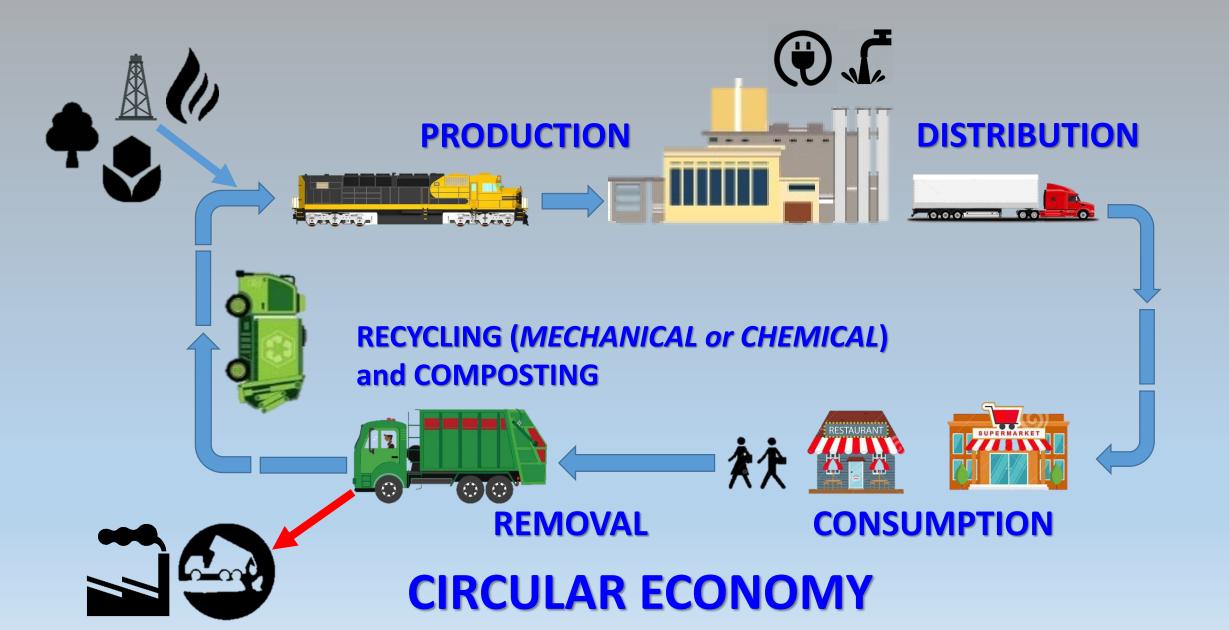
## What's is the Outlook for Plastic Recycling Agilyx: Conversion Process for Polystyrene

- Converting Polystyrene Foam Cups, Packaging Materials, and Styrofoam into Styrene oil
- Oregon Plant: 1<sup>st</sup> commercial-scale closed-loop chemical recycling process for PS in the world
- Creating Monomer that's as Good as Virgin
- Used by Manufacturers for Producing Consumer Goods
- Recycling capacity up to 10 tons per day of PS waste to produce high-quality styrene oil

## What's is the Outlook for Plastic Recycling Lakeshore Recycling Systems: Mechanical Recycling

- Goldman Sachs Invested in Lakeshore Recycling Systems
- Comprehensive Waste Removal to Businesses and Residential Homeowners in Chicago
- Cutting-edge Robotics, LRS installed an Optical Sorter
- LRS recycles 86% of all waste that comes into their facility
- Only 14% of Waste ends up in a landfill
- LRS does not own a landfill, and not "conflicted" over inexpensive disposal costs

#### What Could be the Future for Rigid Food Packaging?



#### **End-of-Life and Choice**

- Consumers choose the final destination for everything
- For packaging, we hope they choose to re-use, recycle, or compost
- Our roles as manufacturers and users of rigid food packaging is to:

"Provide the best choices to preserve Food quality and the consumer experience while reducing the use of natural resources, reusing materials, recycling, or composting with consideration of performance and price for our businesses"

The Choice Falls with Everyone!



# Thankyou

