



Education and Outreach Efforts
Waste Reduction

Kelly Tipler
Director, Metro Beautification and Environment Commission

Improvements



- We revamped all educational programs so they can be measured and show impact
- We went from having the recycling coordinator doing all programs to contracting with a NGO
- We started working with Recycling Partnership

Curby's Recycling Roadshow

- 30-45 minute long interactive presentation on how to reduce, reuse, and recycle right
- Participants learn how to put these practices in place at home, at work, and at school
- Program wraps up with participants going back to the second R through a related reuse art project



Showing Impact

School-wide recycling system:

- Every person educated
- Bins provided
- Green Teams established
- Materials weighed/in conjunction with standards
- Follow up

In the Community

- Rubbish Wranglers
- Festivals
- Events





Visit the Recycling Education Station

- Groups can visit our local Material Recovery Facility (MRF) to learn about how to reduce, reuse and recycle through an interactive presentation
- They what happens to recyclables when they are put in the residential recycling cart or are taken to a recycling drop-off site
- Attendees get to view the MRF in action
- Bus education for large school groups with an art project





Tour the Recycling Center - Community

- Every Wednesday from 1 p.m. - 2. p.m.
- Includes an hour long interactive presentation and opportunity to see the MRF in action
- See how the machines and employees work to sort materials what happens next
- Attendees receive a free small recycling bin at the end of the program



Weekly Community Workshops



SEP

5

Tour the Recycling Center!

Public · Hosted by Turnip Green Creative Reuse and
Metropolitan Nashville Department of Public Works

✓ Interested ▼

Going...

➦ Share ▼

...



On the streets

- Neighborhood Recycling Ambassadors
- Updated stickers to be larger with more pictures put on carts
- Support recycling staff
- Flyers
- Route audits
- Letters
- Door hangers
- Foot audits
- Oops Tags
- Letters



At Drop Off Centers

One-on-one education about contamination and other options for materials

Bring our mascot

Bring materials – stickers, flyers, educational program information

Other Education

- Auto responses on brush, recycling, and trash reminders
- Social media
- In house education
- Setting an example
- Waste Audits, consultations
- Website
- At events
- Branded trucks
- Utility Inserts



Reducing Food Waste

- Dirt on Composting
- Community Workshops
- Community events
- Website
- Consultations and support
- Social Media
- Waste Audits





SEP
1

Dirt on Composting at Turnip Green Creative Reuse

Public · Hosted by Turnip Green Creative Reuse and Metropolitan Nashville Department of Public Works

★ Interested

Going...

➦ Share ▼

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🕒 Until May 25, 2019

SEP
1

Sat 2:00 PM

SEP
8

Sat 2:00 PM

SEP
15

Sat 2:00 PM

+25



Reducing Food Waste at School

- Exploring share tables and food recovery possibilities
- Student led food waste audit of the school
- Working with contractor to collect the schools food waste
- Getting a compost bin as a science project (great coupled with Dirt on Composting)





Waste Reduction 101

- Overview on the importance of waste reduction and ways that we can reduce waste, including reducing, reusing, recycling, and rotting
- Touches on each area of waste reduction, what Public Works is doing, and what resources are available city-wide
- Great for neighborhood and civic groups and businesses



Nobody Trashes Tennessee

- 1 - 2 hour class with a brief, interactive presentation on litter prevention, picking up litter and waste reduction
- MPW provides gloves, litter grabbers, bags for a litter pick-up around the community
- Participants use the app Litterati to record and map the litter
- They separate items into recyclable, compostable, and landfill piles & weigh the materials



Pickup for a Pint



Partnering with Stream Clean-ups



Social Media



Metropolitan Nashville Department of
Public Works

Published by Cust Care [?]

· June 11 ·

Did you know Nashville's biggest recycling contaminant is plastic bags? Do not bag your recyclables !! #TuesdayTip

To learn more about our recycling program, register for our recycling education workshop at the Waste Management Materials Recovery Facility. Classes are open to all age groups every Wednesday at 1 PM and Thursday at 10 AM. Register here <http://bit.ly/2XqGqQh>

Tag Photo Add Location Edit

904

People Reached

54

Engagements

Boost Post



4

7 Shares



Like



Comment



Share



Write a comment...



Social Media



Metro-Nashville Public Works
Improving the Quality of Life for Nashvillians and our Visitors

2019 - 2020 Brush Collection Schedule

Area	July 5, 2019	October 6, 2019	January 5, 2020	April 1, 2020
Area 9	July 11, 2019	October 10, 2019	January 12, 2020	April 7, 2020
Area 10	July 18, 2019	October 17, 2019	January 19, 2020	April 14, 2020
Area 11	July 25, 2019	October 24, 2019	January 26, 2020	April 21, 2020
Area 12	August 1, 2019	November 1, 2019	February 2, 2020	May 5, 2020
Area 1	August 8, 2019	November 8, 2019	February 9, 2020	May 12, 2020
Area 2	August 15, 2019	November 15, 2019	February 16, 2020	May 19, 2020
Area 3	August 22, 2019	November 22, 2019	February 23, 2020	May 26, 2020
Area 4	August 29, 2019	December 6, 2019	March 5, 2020	June 2, 2020
Area 5	September 5, 2019	December 13, 2019	March 12, 2020	June 9, 2020
Area 6	September 12, 2019	December 20, 2019	March 19, 2020	June 16, 2020
Area 7	September 19, 2019	December 27, 2019	March 26, 2020	June 23, 2020

To confirm your area, please call 3-1-1, 615-609-1000 or visit: <http://metro-nashville.gov/BrushSchedule>

You may also sign-up to receive e-mail reminders when brush collection will begin in your area. For information on how and where to place your brush for collection visit: <http://metro-nashville.gov/BrushSchedule#brush-collection>

Print this page and post on your refrigerator or bulletin board in your home or office.

Metro-Nashville Public Works
Improving the Quality of Life for Nashvillians and our Visitors

Metropolitan Nashville Department of Public Works
Published by Cust Care [?]
· July 11 ·

We are gearing up for more thunderstorms so we would like to remind you that yard waste does not belong in your trash or recycling carts. 🌧️ Brush is collected on a schedule and needs to be placed curbside or in the alley (if you have alley access) for collection. 🌳🍂

You can see the brush collection schedule along with our brush rules online 📄 <http://bit.ly/2QbiHR8>.

Tag Photo Add Location Edit

5,970 641
People Reached Engagements **Boost Post**

You and 19 others 8 Comments 22 Shares

Like Comment Share

Most Relevant ▾

Metropolitan Nashville Department of Public Works ✓ That is correct! Here is the link to sign up for email reminders if anyone is interested, <http://bit.ly/GetAnEmailReminder>.

Write a comment...

Social Media

Titan Up Nashville!



(don't forget to recycle)

Metro-Nashville Public Works · September 24, 2017 · 🌐

Game day in Nashville! Make sure your tailgate party is a winner - recycle your paper, cardboard, metal cans and plastic bottles. You can put them right in your Curby cart when you get home. #titanup #touchdown #recyclingrockstars #recycleright

📍 Tag Photo 📍 Add Location ✎ Edit

228 People Reached 3 Engagements [Boost Post](#)

👍 3

👍 Like 💬 Comment ➦ Share 🗲

Metro-Nashville Public Works Write a comment... 😊 📷 GIF 🗨

Social Media



Metropolitan Nashville Department of Public Works · April 9 · 🌐

Published by Cust Care [?]

Here is today's Tuesday tip!
Below you will find compliance rules for trash/recycling collection 📋:

- 1.) Your carts must be out and accessible no later than 7:00 A.M. on your day of collection. 🚫🕒
- 2.) The metal bar on the cart must be facing the roadway/alley.
- 3.) Do not put any items on top of OR outside of your carts.... [See More](#)

📍 Tag Photo 📍 Add Location ✎ Edit

6,695 **1,256**
People Reached Engagements [Boost Post](#)

👍 18 10 Comments 20 Shares

👍 Like 💬 Comment ➦ Share 📷

Most Relevant ▾

Mark Moody All these comments need to forward Ed to metro
Like · Reply · Message · 23w

Mark Moody When they come back they...

Write a comment... 😊 📷 GIF 🤖

Social Media



Done with leftovers? Compost them!

You can take them to our Omohudro and East Convenience centers for FREE!

Published by Kelly Tipler [?]

Page Liked · November 25, 2017 ·

We offer FREE drop off for compostables, including your paper plates, napkins, and food scraps (including bones and dairy products) at our East and Omohudro convenience centers. We are open Saturday and Sunday at both locations. Hours are here: <http://www.nashville.gov/Public-Works/Neighborhood-Services/Recycling/Residential-Waste-and-Recycling-Facilities.aspx> #zerowaste #greenestintheseast #compost

Tag Photo Add Location Edit

889 people reached

Boost Post

4

4 Shares

Like Comment Share



Write a comment...



Social Media



COMPOST ME!

*Metro Nashville
Public Works*
Improving the Quality of Life for Nashvillians and our Visitors

Metropolitan Nashville Department of Public Works · November 1, 2017 · 🌍

Published by Kelly Tipler [?]

It's that time of year. Take your pumpkins to East Center (943A Doctor Richard G. Adams Drive) or Omohundro (1019 Omohundro Place (entrance on Freightliner Drive) for composting! #compost #greenestinsoutheast #zerowaste

📍 Tag Photo 📍 Add Location ✎ Edit

337 People Reached **14** Engagements [Boost Post](#)

👍 3 1 Comment 2 Shares

👍 Like 💬 Comment ➦ Share 📷

Most Relevant ▾

 **Tommy Jackson** Thanks for canceling the Christmas light contest
Like · Reply · Message · 1y

 Write a comment... 😊 📷 GIF 🤖

Questions?



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