



NEWSLETTER



FALL / WINTER 2019

1989-2019 | Celebrating 30 Years of Success

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Nelson Hernandez
Lockheed Martin Missiles
& Fire Control

Randy Pierce
Natural State Recycling

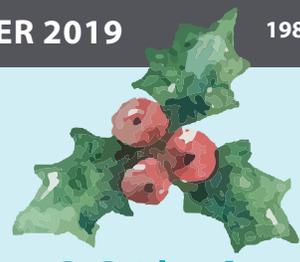
H.G. "Tres" Williams, III
Arkansas Legislative Digest

Bobby Fanning
Rubicon Global

Ex-Officio Member
Mark Camp
Keep AR Beautiful

Executive Director
Cherie O'Mary

ARC Office
#1 Vista Lane
Hot Springs Village
Arkansas 71909
866-290-1429 phone
501-915-8241 fax
mail@recycleark.org
Web:
www.recycleark.org



ARC's 29th Annual Conference & Trade Show

Thanks to all attendees, presenters, exhibitors, volunteers, sponsors and grantors who helped make our 2019 conference a success. More inside, including award winners and conference photos.

Welcome New & Returning Members

- Big River Steel – Osceola
- City of Augusta
- City of Bryant
- City of Eureka Springs
- Al Drinkwater – Bigelow
- Firestone Building Products – Prescott
- J'Ne Chilcote – Camden
- Little Rock Convention & Visitors Bureau – Little Rock
- Methvin Sanitation – Harrison
- SALT Group of AR – Jonesboro
- Short's Trash Service – Frontenac, KS
- Tyson Foods – Hope

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LOCKHEED MARTIN



Message From the President



Greetings,

Thirty years ago, the founders of your Arkansas Recycling Coalition developed a policy that prevents ARC from taking a position on political issues and political candidates. At that time recycling was just beginning to play a significant part in solid waste management and many people had concerns regarding how recycling might impact them. ARC was founded as an education and networking forum to serve business, government, and non-profits alike. The founders reasoned that, if ARC did anything that might appear to be lobbying for or against an issue or candidate, it would almost certainly be perceived to be positive for some of our members and negative for others. Because the issue of lobbying was agreed on from the beginning, ARC has never taken a position on any political issues or candidates. That policy has served our coalition well throughout its history.

Earlier this year, a piece of legislation was passed that moved some funding from the Regional Solid Waste Management Districts to other uses including use for unpaved roads. In accordance with ARC's long-standing policy not to take sides in legislative issues, your coalition did not take a position on that legislation. However, many of the members of ARC did take positions regarding that legislation. The positions taken by those members were in line with the members jobs, business interests, and other interest.

To be perfectly clear, ARC was not, as a board or as an organization, involved in supporting or opposing the legislation that was passed. We realize that some of our members were involved, but ARC was in no way involved in either promoting or opposing that legislation.

We would also like to put to rest any discussion that ARC may have profited from the legislation that was passed. ARC did not receive any funding from that legislation. ARC only receives nominal support from the State of Arkansas primarily in the form of in-kind artwork done each year by the Arkansas Department of Environmental Quality. The Department has been doing that art work for ARC for 30 years. If any of our members have concerns that ARC may have profited from the legislation in question, we welcome them to inspect our books.

Several months prior to the legislative session, the board of directors was approached by officials with the Department of Environmental Quality asking that ARC consider taking over some of the Department's recycling reporting responsibilities. Members of the board met with Department officials a few times to understand the scope of what was being asked of them. The discussions progressed until there seemed to be a problem with funding to pay ARC for the services being requested. After that, ARC had no further discussions with Department officials about the matter.

Finally, ARC's board of directors had no knowledge of the legislation that was passed until after it was introduced. Then, as it had always done during its 30-year history, ARC took no position on that legislation. ARC remained true to its policy not to take a position on political issues.

After a lengthy review of our policy on lobbying and involvement with political issues your board of directors has reaffirmed its position not to be involved with lobbying or political issues in the future. ARC is an organization made up of business, government, and non-profits. Our purpose is to be an educational and networking forum for those interested in sustainable waste management. Lobbying for or against political issues or candidates puts our coalition in danger of divisive currents that could jeopardize its future and damage many of its members.

I hope this message provides clarity about ARC's position on lobbying and what actually took place with regard to the recent unpaved roads legislation. If you have questions or would like to discuss this or any matter regarding ARC, please contact me or any of the board members. We are here to serve you.

Al Drinkwater, President
Arkansas Recycling Coalition

ARC 2019 Award Recipients

ARC's 29th Annual Conference & Trade Show
Congratulations to all award winners!

Corporate Recycler of the Year
**Mountain Harbor
Resort**



Community Involvement Award
**Nucor-Yamato Steel
Company**



*Recycling Education Program
of the Year*
**Conway Department
of Sanitation**



School Recycler of the Year Award
St. Joseph School



Director's Recognition Award
Max Tackett



ARC's 29th Annual Conference & Trade Show



ARKANSAS' ANNUAL RECYCLING CONFERENCE AND TRADE SHOW

SEPT. 30, OCT. 1 & 2, 2019

EUREKA SPRINGS,
ARKANSAS

BEST WESTERN INN
OF THE OZARKS



ARC's 29th Annual Conference & Trade Show

Continued



ARC's 29th Annual Conference & Trade Show

Continued



U.S. EPA Recognizes VIRCO Manufacturing as WasteWise Winner for Reducing Waste

Congratulations goes to Conway's Don Curran and the VIRCO Manufacturing staff, who played a major part in receiving this national award.

[Click for complete details](#)

ARC Partners with Waste360's WasteExpo

Friends of ARC save at WasteExpo

WasteExpo is back in New Orleans, May 4-7, 2020 and you need to be there!

Join 14,500+ of your peers to see the latest innovations and technology in the solid waste, recycling, and organics industry in person on the Exhibit Hall show floor. Plus, a conference program that's guaranteed to sharpen your skills to help you do your job better.

This year, ARC will be an allied partner for WasteExpo and we've secured this registration discount for you! Register with promo code VP48 for FREE Exhibit Hall Admission (a \$125 value) and 25% off the Premium Package.

[Click to register and get your special pricing](#)





A Note From John K. Melvin

Online shop for prints and photos is open!

I'm delighted to announce my web shop is open: <https://www.johnkmelvin.com/buy-prints/>. I recently exhibited the firsts of each limited edition of photographs at the University of Siena as a launch to my public art project here in Italy. I've partnered with PH Media in the UK, a fine art printer whose reputation is beyond what I could have hoped for. The image, EntroTree, is 29×29 cm or 11.4×11.4 inches, and is just one of the many photographs I've made available. As many of my sculptures are remote or temporary, I'm pleased to share these photographs with the public.

Also available are limited edition drawings and prints. All images are signed and embossed limited editions printed on fine art paper and shipped almost anywhere; please accept my invitation to browse, share, and enjoy.

Thank you all for the continued support as I continue circumnavigating the globe engaging the public in positive and proactive dialog on sustainable solutions for a new tomorrow.

If you wish to order from John's web shop he is offering a special discount to his great NEW friends. To take advantage of a 20% discount use coupon JOHNNKCOUPON at checkout.

[Click to view John's latest newsletter](#)

ARKANSAS
ENERGY & ENVIRONMENT



ADEQ will host a series of stakeholder meetings around the state to discuss the proposed changes to legislation regarding solid waste licensing. The first meeting will take place February 18th from 11-12 noon at the Dept of E&E/DEQ building in North Little Rock. This is a public meeting open to anyone interested in attending. No RSVP required!

Questions, please contact:
Jennifer Merritt
Administrative Analyst
5301 Northshore Drive
North Little Rock, AR 72118
t: 501.682.0860
e: Jennifer.merritt@adeq.state.ar.us

Keep Arkansas Beautiful News

Great Arkansas Cleanup removes 100,000+ pounds of litter this fall
Keep Arkansas Beautiful sees increase in volunteers and litter removal

LITTLE ROCK (Nov. 25, 2019) – Keep Arkansas Beautiful’s (KAB) annual fall Great Arkansas Cleanup (GAC) attracted more than 7,000 volunteers in 58 counties who removed more than 180,000 pounds of litter over a two-month period.

From Sept. 7 through Oct. 31, more than 180 community events attracted 7,268 volunteers who removed 182,604 pounds of litter and collected over 391,345 pounds of bulky waste from 1,148 miles of roadsides and 979 miles of waterway. Volunteers also collected litter from 20,466 acres of public parks and trails, up 619 acres from last year’s cleanup.

“This fall cleanup, we saw a great influx in volunteers and the amount of litter they removed from waterways, roadsides and public areas, surpassing last year’s Great Arkansas Cleanup results,” said Mark Camp, KAB executive director. “We had 1,710 additional volunteers remove 105,717 more pounds of litter than last year.”

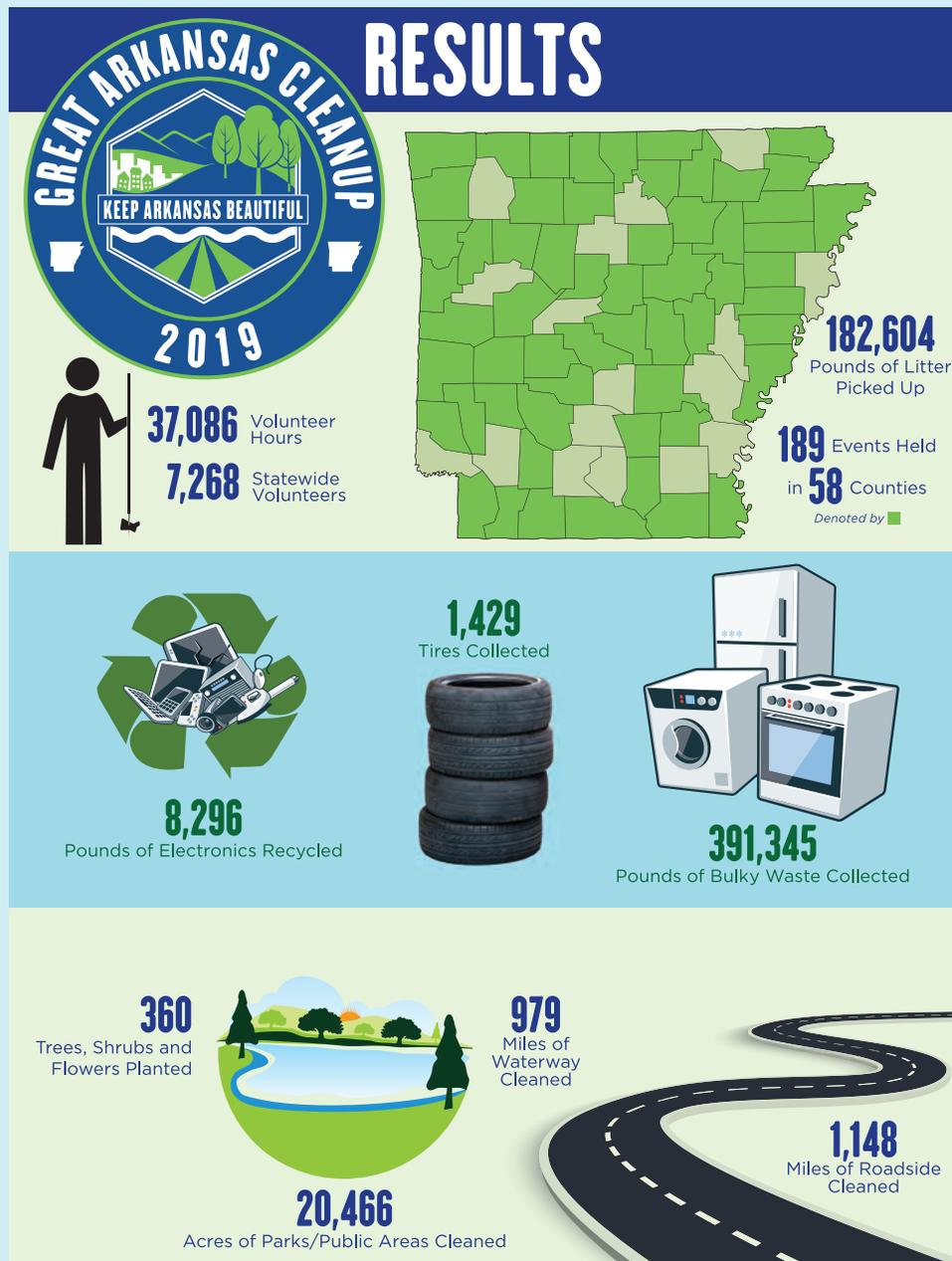
Volunteers spent 37,086 hours volunteering during the cleanup, up from 25,743 hours, and removed an additional 2,169 tires over last year.

The Great Arkansas Cleanup was sponsored by the Arkansas Department of Environmental Quality, Arkansas Department of Transportation, the Keep Arkansas Beautiful Foundation and Keep America Beautiful.

In March, Keep Arkansas Beautiful will support Keep America Beautiful’s Great American Cleanup with litter pickup and beautification projects statewide. Individuals interested in organizing a cleanup event during the Great American Cleanup can get more information:

[Click for more info](#)

The Keep Arkansas Beautiful Commission (KAB), consisting of a professional staff and a nine-member advisory board appointed by the governor, is a division of the Arkansas Department of Parks and Tourism. As a certified state affiliate of Keep America Beautiful Inc., KAB inspires and educates individuals to reduce litter, recycle and keep Arkansas beautiful. KAB is funded through its 1 percent portion of the eighth-cent Conservation Tax. For more information, visit KeepArkansasBeautiful.com or stay in the know by following Keep Arkansas Beautiful on Facebook, Twitter, Instagram, YouTube and texting VOLUNTEER to 484848.



Join the 2020 EE Local Grants Program Webinar

Planning to apply for an EE Grant? Consider joining EE Grant Program staff on a webinar where we will discuss how to write a competitive application and address commonly asked questions related to the 2020 EE Local Grants Request for Applications (RFA).

Date and Time: The presentation will be offered between 1:00-2:00 p.m. ET and we will answer your questions from 2:00-2:30 p.m. ET on December 2nd and December 20th, 2019. The same presentation will be provided on both dates. Please enter the webinar as a guest. You do not need to register in advance.

[Join the December 2, 2019 \(1:00-2:30 p.m. ET\) EE Grants webinar](#)

[Join the December 20, 2019 \(1:00-2:30 p.m. ET\) EE Grants webinar](#)

The webinar slides, transcript and/or a recording will be posted on our website following the first webinar. For full information, including the Request for Applications and Frequently Asked Questions, please visit: <https://www.epa.gov/education/environmental-education-ee-grants>.

For questions regarding the EE Grants Program, please email ee grants@epa.gov.

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<https://www.epa.gov/newsroom/email-subscriptions-epa-news-releases>

Office of Public Engagement and Environmental Education
Office of the Administrator / U.S. Environmental Protection Agency



What It Means To Be Green

John Bradburn, General Motors (Retired)

Today, many discussions are taking place about the term “green”. Certainly, confusion exists within the political arena around the New Green Deal, but if discussions turn to what green means, would we all agree? As a naturalist and environmental professional working in industry for over 40 years, following are a few thoughts to consider.

[Click for entire article](#)



John was ARC's 2018 Conference Keynote, and this article will be incorporated into a book he is writing, soon to be released.



Members, we still have ARC Membership decals available. If you wish to have one for your office window, please contact the ARC office.

*Save the Date for ARC's
30th Annual Conference
& Trade Show*

**Recycling, Not
As Spooky As
You Think!**

October 26 -28, 2020



Please note date has been changed from the original date of September 21- 23, 2020, due to conflicting schedules.

We will be going back to the Best Western Inn of the Ozarks, Eureka Springs. If you have a presenter or a special session you would like presented, please advise the ARC office as soon as possible as the conference committee will be meeting in the coming weeks to start making plans.

More Dates to Remember!

March 5, 2020	The 2020 Student Environmental & Recycling Summit VIRCO Manufacturing, Conway, Arkansas
March 15-18, 2020	33rd Southeast Recycling Conference & Trade Show Mirimar Beach (Destin), Florida
April 2, 2020	The Spring 2020 Recycling and Sustainability Summit VIRCO Manufacturing, Conway, Arkansas
April 7-9, 2020	Arkansas SWANA Conference Location: TBA
May 4-6, 2020	WasteExpo Ernest N. Morial Convention Center, New Orleans, Louisiana
August 10-12, 2020	Resource Recycling Conference Marriott Austin, Austin, Texas
October 7-9, 2020	AEF Conference Hot Springs Convention Center, Hot Springs, Arkansas



Tips for Reducing, Reusing and Recycling this Holiday Season

By: OKRA

1. Rethink your gift wrapping. Cut down on paper waste by wrapping your gifts in reusable cloth wrap, gift bags, or newspaper. Remember to reuse or recycle tissue paper and other holiday paper when you are finished with them.
2. Ditch the disposables. Use reusable dishware, cutlery, cups and napkins at your holiday party rather than single use items such as Styrofoam, plastic and paper.
3. Speaking of holiday parties, place a recycle bin next to your trash can so your guests can recycle their bottles and aluminum cans.
4. When doing your holiday shopping, remember to bring your own bags. They will hold more stuff and help hide those special items while you get them in the house.
5. Curb your food waste over the holidays by being realistic about how much food you will need and sending leftovers home with guests. You can also reduce your impact by composting food scraps as you prepare your holiday meals.



Happy Holidays!



LIKE US ON FACEBOOK!

Keep up with the latest ARC news and happenings:

facebook.com/arkansasrecyclingcoalition

ARC's MISSION is to function as a non-profit coalition of individual, community, nonprofit, government, NGO and private enterprise members dedicated to advancing the principles of REDUCE, REUSE, REPURPOSE, and RECYCLE as the Primary Means of SUSTAINABLE Waste Management in Arkansas.



Making a Difference...

Commitment to Corporate Sustainability

Everything that we do leaves an environmental footprint. Because we only have one habitable planet, Eco Solutions 4 U dedicates itself to providing sustainable management plans that will benefit businesses and positively affect the earth and our communities.

Our team understands that every business and client is unique, so we don't just create a generic plan for the companies we work with. We carefully analyze their production flow and identify the most efficient form of waste management to come up with solutions that will increase their efficiency and drive their sustainability initiatives.

Who We Are

Eco Solutions 4 U is not a recycling company. It is a sustainability management company that is committed to establishing collaborative client partnerships as well as providing practical and rewarding sustainable options. We make sure that our solutions will enable businesses not only to financially grow but also to act responsibly to the planet's preservation.

Brent Cox
President

ECO Solutions • www.ecosolutions4u.com • Mobile (417) 942-7654 • Office (417) 536-1406



Eco Solutions

2200 E Sunshine St., Suite 213, Springfield, MO 65804
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All rebuilt equipment will have the latest manufacture upgrades and will meet all OSHA and ANSI standards.

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QLL Equipment is fully equipped to do all types of delivery and installation, both big and small jobs.

<http://www.qllequipment.com/>