

THE ARKANSAS RECYCLING COALITION PRESENTS THE  
2021 CONFERENCE & TRADESHOW IN HOT SPRINGS!



# RECYCLING

## *A Sure Bet!*



### OAKLAWN

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*& Convention Center*

SEPTEMBER  
13-15 2021  
MON-TUES-WED

HOT SPRINGS, AR

[www.recycleark.org](http://www.recycleark.org)

866-290-1429

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## Thank You 2020 Sponsors!

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Natural State Recycling

Regional Recycling & Waste Reduction District

Southeast AR Economic Development District

### SILVER

American Composting

Recycle Saline

VIRCO Manufacturing

### BRONZE

ARBEV

Revolution

Ripple Glass

## THANK YOU TO THE FOLLOWING FOR THEIR CONTRIBUTION!

**Diane Fowler, Arkansas Energy and Environment, Arkansas Energy Office – Art Work**

**Jennifer Parslow - DEQ - Solid Waste License Continuing Education Units**

**City of Hot Springs Solid Waste Division – Conference Recycling**

**Bob Lea, Target Marketing Group – Conference Bags**

**Michelle Gillham, Arkansas Energy and Environment, Arkansas Energy Office – AV**



## **Thank You 2021 Sponsors!**

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Regional Recycling & Waste Reduction District**

### **GOLD**

**Accent Wire Tie  
eSCO Processing and Recycling  
Harbor Environmental  
Marck Industries  
Southeast AR Economic Development District**

### **SILVER**

**American Composting  
Big River Steel, a US Steel Company  
Davis Iron & Metal  
Recycle Saline  
VIRCO Manufacturing**

### **BRONZE**

**ARBEV  
Razor Chemical  
Revolution**

### **FRIEND OF ARC**

**Ripple Glass**

## **DOOR PRIZE DRAWINGS!**

**To qualify for the drawings, drop your ticket in the bowl at the registration desk before 8:00 AM, on September 15. Drawings will take place at the end of Session (E )  
You must be present in Session (E ) to win! Be sure to keep your ticket stub.**



## Welcome to the Conference!

**Kendrick Ketchum**  
**ARC President 2021**

Greetings! I am pleased to welcome you to Hot Springs and the 30th Annual Recycling Coalition Conference & Trade Show.

I am very impressed that our industry has made it (almost) to the other side of a historical pandemic better than we were prior to the catastrophe. While some industries suffered mightily, we stood strong, united, and determined to do our best in a tragic situation. I am absolutely convinced that what makes us different than others is the people that makes up the Recycling Community. We are a dedicated group that faces market uncertainties, well-funded competition, educational challenges addressing participation & contamination, safety concerns, and the scarcity of funding for the many volunteer recycling efforts and yet, we have prevailed with a stronger market and commodity prices than before the pandemic. I am proud to be part of this Community of determined people who do the right thing for the right reason every day.

I am also proud of the lineup of expert speakers, presenters, and vendors we have for this event to celebrate Recycling in the Natural State. Additionally, I look forward to hearing the many conversations between attendees where real life solutions are openly discussed in great detail so that we might see and share in our neighboring Recycling Effort's successes. To me, that communication is one of the most important facets of our industry as it assures sustainability including receptivity in our communities.

I would like to thank our Executive Director, Cherie O'Mary, our Board of Directors, and the Conference Committee for all the hard work they have put into making this a great event. I would also like to thank the Sponsors & Vendors for the generosity you have shown in supporting this organization last year and this year. We must not forget the Front-Line Workers that keep the wheels of this big machine rolling – my heartfelt thanks go out to them every day.

Please take time to visit our Vendors and enjoy the conference!

As Always,  
Kendrick

### AWARDS LUNCHEON

**Tuesday, September 14th | 11:15 AM – 12:45 PM**



## **ARC 2020 Award Recipients**

**CORPORATE RECYCLER OF THE YEAR**

**Revolution**

**COMMUNITY INVOLVEMENT AWARD**

**Peco Foods**

**RECYCLING EDUCATION PROGRAM OF THE YEAR**

**Boston Mountain Solid Waste Management District**

**GOVERNMENT RECYCLER OF THE YEAR**

**City of Fairfield Bay**

**SMALL BUSINESS RECYCLER OF THE YEAR**

**Pack Rat Outdoor Center**

**INDIVIDUAL RECYCLER OF THE YEAR**

**Jacob Gould**

## **ARC 2021 Award Recipients**

**CORPORATE RECYCLER OF THE YEAR**

**Dassault Falcon Jet**

**GOVERNMENT RECYCLER OF THE YEAR**

**Garland County Environmental Services**

**RECYCLING EDUCATION PROGRAM OF THE YEAR**

**City of Fayetteville**

**COMMUNITY INVOLVEMENT AWARD**

**E-Waste Warriors NWA**





## September 13th Monday Events

<b>9:00 AM</b>	<b>Conference Registration</b>
<b>9:00 AM</b>	<b>Golf Tournament Registration – Diamondhead Golf Course</b>
<b>9:30 AM</b>	<b>Golf Tournament</b>
<b>2:00 PM &amp; 3:00 PM</b>	<b>Tour (Oaklawn Behind the Scenes)</b>
<b>2:00 PM – 5:00 PM</b>	<b>Exhibitor Setup</b>
<b>3:00 PM &amp; 4:00 PM</b>	<b>Slot Tournament</b>
<b>6:00 PM – 9:00 PM</b>	<b>Welcome Reception (Oaklawn Bugler Room)</b>

### GOLF TOURNAMENT



Join us at the Diamondhead Golf Course for 18 holes of golf, Monday, September 13th. The tournament begins at 9:30 AM with registration beginning at 9:00 AM.

The format is a 4-person scramble. Mulligans will be available at registration. Your entry fee includes lunch, greens fee and cart rental. Top teams will receive prizes. It will be a fun day with each team member choosing a hole to tee off from the red tees. Ladies playing in the tournament will also have an option to tee off from a special location on a hole of their choice. Don't have a team? You will be assigned one. We look forward to seeing you at the course.

### CEU CREDITS

**If you require Solid Waste License CEU Credits, be sure to pick up a form at the registration desk, complete, sign, and return form to the desk for processing.**



## September 13th

# Monday Events (continued)

**2:00 PM & 3:00 PM**

### **RECYCLING TOUR BOARDING (EVENT CENTER)**

Located in Hot Springs National Park, Arkansas, Oaklawn has been one of the premiere Thoroughbred racetracks in the country since 1904, best known as home of the \$1 million Arkansas Derby. The newly expanded live racing season runs from Dec. 3 – May 8 and will feature the richest prize money of any racetrack in North American during that time period.

The tour through Oaklawn's barn area will cover the history of the track, the process of cleaning up after nearly 1,600 horses every single race day, the annual track maintenance project, conservation requirements as part of being in a national park and other interesting tidbits about how Oaklawn maintains its 200-acre property.

**3:00 pm & 4:00 pm**

### **SLOT TOURNAMENT**

Want to have more fun! Sign up to play in the slot tournament where you will be playing for some really good prizes. Top scores win!

**6:00 PM – 9:00 PM**

### **WELCOME RECEPTION (TBA - OAKLAWN)**

After a full day at the conference now is time to meet up with old and new friends and have fun, too. Nacho/Taco Bar will be served. Cash bar.

## **BALLOT**

**Be sure to vote for the 2022 Board of Directors.**

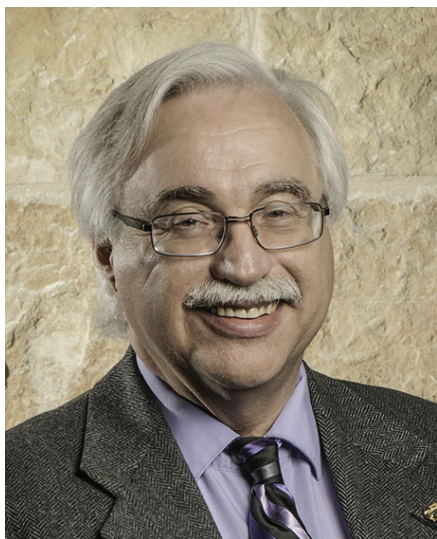
**Drop your ballot in the box at the registration desk for your vote to be counted.**



## September 14th Tuesday Events

7:30 AM	Registration
7:30 AM	Continental Breakfast w/Exhibitors
8:30 AM	Welcome
8:45 AM	Keynote Address: Robert Gedert, President National Recycling Coalition
9:15 AM – 9:30 AM	Break w/Exhibitors
9:30 AM– 11:00 AM	Concurrent Sessions
11:15 AM – 12:45 PM	Awards Luncheon
1:00 PM – 2:15 PM	Session
2:15 PM – 2:30 PM	Break w/Exhibitors
2:30 PM – 3:45 PM	Session
4:00 PM – 5:30 PM	Concurrent Sessions
7:30 PM – 11:00 PM	Networking Reception – Event Center
8:30 PM	Silent Auction Closes

### KEYNOTE ADDRESS



#### Welcome Robert Gedert, President – National Recycling Coalition

We are honored to have Bob as our 2021 Conference Keynote. He is the President of the National Recycling Coalition. Bob is semi-retired with 40+ years of experience in guiding communities toward sustainable materials management. In 2019, he was awarded the Lifetime Recycling Achievement Award from the National Recycling Coalition. Previously, Bob served as department director of Austin Resource Recovery, leading the city toward zero waste goals. He has experience in building local economic development practices with zero waste goals through private-public partnerships that utilize local markets for recyclables through innovative entrepreneurships and collaborative business networks. He is also a member of the Association of Ohio Recyclers and the Indiana Recycling Coalition.





September 14th

## Tuesday Events (continued)

### SESSIONS

**9:30 AM – 11:00 AM**

#### **SESSION (A)**

##### **THE EVOLVING MIXED RECYCLING INDUSTRY**

**Moderator:** Kendrick Ketchum – Waste Connections

**Speakers:** Kendrick Ketchum, AR District Manager – Waste Connections  
Chaz Miller, CEO – Miller Recycling Associates

Recycling is difficult enough, toss in the world Mixed Recycling and difficult turns to next to impossible. This session looks to ease the pains of mixed recycling.

#### **SESSION (A-1)**

##### **EMERGING TRENDS IN PLASTICS**

**Moderator:** Alford Drinkwater, CEO – Town and Country Services

**Speakers:** Pratti Muhuri, Manager, Recycling & Recovery  
– Plastics Division -American Chemistry Council  
Shelley Porter, Director, Sustainability & Circular Technologies  
– Eastman Chemical Company  
Tom Hockin, Director, National Origination & Feedstock  
– Brightmark Reimagine Waste

Listen as we focus on some new technologies that are having a positive impact on plastic recycling.

**1:00 PM – 2:15 PM**

#### **Session (B)**

##### **Technologies, Innovations or Trends**

**Moderator:** Randy Pierce, Goldman Recycling

**Speakers:** Richard Daniels, Exec. VP -Marketing & Custom – Anchor Packaging  
Sydney Harris, Policy and Programs Manager  
– The Product Stewardship Institute; Extended Producer Responsibility

Recycling changes are fast and furious! This session focuses on those changes and what we can expect in the future.



September 14th

## Tuesday Events (continued)

### SESSIONS

**2:30 PM – 3:45 PM**

#### **Session (C )**

##### **Sustainability Success in Arkansas**

**Moderator:** Suzanne Smith-Hirrel, UofA Cooperative Extension Service (Ret.)

**Speakers:** Collin Muldoon, Vice President – EcoTech Consumer Products

April Ambrose - LEED Fellow, GCP

– Energy and Sustainability Business Development Manager – Entegritty

Listen as we highlight some of Arkansas most successful recyclers and waste reducers. This session will outline how your neighbors have succeeded during a very rough recycling period.

**4:00 PM – 5:30 PM**

#### **Session (D)**

##### **Corporate Sustainability: Because it Means Something**

**Moderator:** Bobby Fanning, Rubicon Global LLC

**Speakers:** Brian Marsh, President & Chief Executive Officer – Goodwill Industries of AR

Sean Whiteley, Chief Executive Officer – Revolution

Leigh Ann Johnston, Director, Sustainable Food Strategy – Tyson Foods, Inc.

Corporate Sustainability can be a buzz word describing an act that takes place as a means of showing support to a cause. This session will highlight Corporations that go the extra mile to solve recycling issues for themselves as well as extend customers and the general public.





September 14th

## Tuesday Events (continued)

### SESSIONS

#### Session (D-1)

##### Developing Circular Economics in Northwest Arkansas

Moderator: Al Drinkwater, CEO – Town & Country Services

Speakers: Sarah Lewis, Ph.D, Senior Director, Innovation – The Sustainability Consortium  
Dan Holtmeyer, Recycling Program Manager – Northwest AR Council

Recycling has a very broad family tree that many people never see. This session is all about the work that is being done to create a circular economy in Northwest Arkansas.

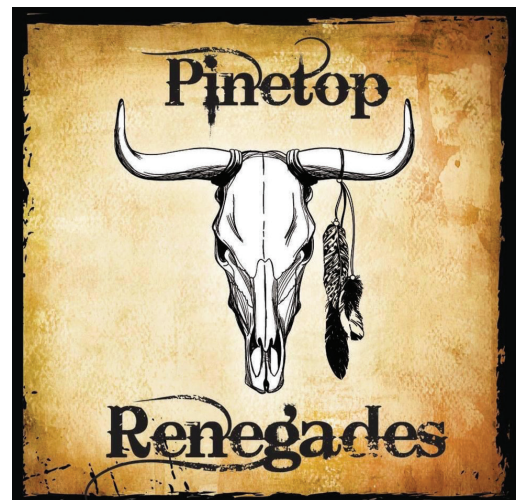
5:30 PM

Dinner on your own (Try some of the great restaurants Oaklawn has onsite).

7:30 PM

#### NETWORKING RECEPTION (Oaklawn Event Center)

Ready for more networking and fun! We will all gather back in the Event Center to dance and party the night away. The band will be coming down from Fayetteville to entertain us. Light hors d'oeuvres will be served.



### SPEAKER BIOGRAPHIES

For Speaker BIO's please check at the registration desk.



September 15th  
**Wednesday Events**

**SESSIONS**

**7:30 AM – 8:30 AM**      **Exhibit Hall opens**

**8:30 AM – 9:15 AM**      **Breakfast (Buffet)**

**9:00 AM – 9:30 AM**

**BREAKFAST SPEAKER:**

Rex Nelson, Senior Editor – Arkansas Democrat-Gazette

Rex will be giving his views on the Natural State.



**9:30 AM – 10:00 AM**      **Break in the Exhibit Hall**

**10:00 AM – 11:30 AM**

**SESSION (E )**

**CANNABIS LAWS AND THE FUTURE OF CANNABIS MANAGEMENT**

**Moderator:**      Charlie Wood, Sales - Revolution

**Speakers:**      Stuart Spencer, Attorney - Mitchell | Williams  
                         Walter Wright, Attorney - Mitchell | Williams

Cannabis use and waste is growing in Arkansas. As we know with all new items/products waste disposal/recycling becomes a very hot topic. This session will look into how to tackle the future of cannabis waste and byproducts.

**11:30 AM**      **Drawing – Must be present in Session (E ) to win.**

**11:45 PM**      **Close**

**12:00 Noon**      **ARC Annual Meeting**



## Session Speakers

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**April Ambrose, LEED Fellow, GCP**  
Energy and Sustainability  
Business Development  
Manager  
Entegrity



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**Tom Hockin**  
Dir. National  
Origination &  
Feedstock  
Brightmark Reimagine  
Waste



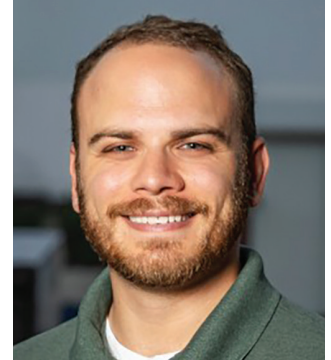
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**Richard Daniels**  
Exec VP – Marketing &  
Custom  
Anchor Packaging



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**Dan Holtmeyer**  
Recycling Program  
Manager  
Northwest AR Council



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**Sydney Harris**  
Policy and Programs  
Manager  
Product Stewardship  
Institute



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**Leigh Ann Johnston**  
Director, Sustainable  
Food Strategy  
Tyson Foods, Inc.







## Session Speakers (continued)

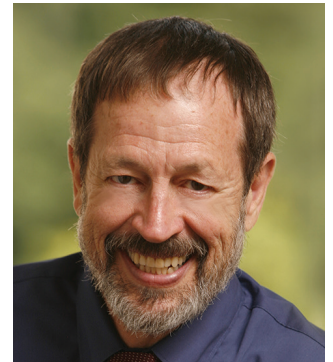
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**Kendrick Ketchum**  
Arkansas District  
Manager  
Waste Connections



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**Chaz Miller**  
Chief Executive Officer  
Miller Recycling  
Associates



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**Sarah Lewis, Ph.D**  
Senior Director,  
Innovation  
The Sustainability  
Consortium



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**Prapti Muhuri**  
Manager, Recycling &  
Recovery Plastics Div.  
American Chemistry  
Council



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**Brian Marsh**  
President & CEO  
Goodwill Industries of  
Arkansas



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**Collin Muldoon**  
Vice President  
EcoTech Consumer  
Products



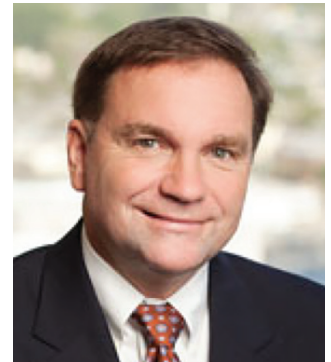


## Session Speakers (continued)

**Shelley Porter**  
Director, Sustainability  
and Circular  
Technologies  
Eastman Chemical  
Company



Walter G. Wright  
Attorney  
Mitchell | Williams



Stuart Spencer  
Attorney  
Mitchell | Williams



Sean Whiteley  
Chief Executive Officer  
Revolution





## Exhibitor's Directory

Accent Wire Tie  
281-460-1539  
Tomball, Texas

**ACCENT**  
**WIRE•TIE**

Baling Wire • Bale Ties • Bale Packaging Equipment

Arkansas Environmental Training Academy  
870-390-0682  
Camden, Arkansas



ACE Glass Recycling  
501-944-2252  
Little Rock, Arkansas



Balcones Resources  
512-472-3355  
Austin, Texas



Al-Jon by C&C Mfg.  
479-629-6550  
Hot Springs, Arkansas



Davis Rubber Company  
501-920-7005  
Little Rock, Arkansas



Arkansas Energy & Environment  
501-682-0788  
N. Little Rock, Arkansas



**ARKANSAS**  
ENERGY & ENVIRONMENT

eSCO Processing & Recycling  
479-899-6443  
Rogers, Arkansas





## Exhibitor's Directory (continued)

Greif Recycling  
903-793-6231  
Texarkana, TX



Natural State Recycling  
501-490-0500  
Little Rock, Arkansas



Harbor Environmental Safety  
501-663-8800  
Little Rock, Arkansas



ORE Recovered Materials  
501-454-8275  
Clinton, Arkansas



Marck Industries, Inc  
877-228-2565  
Cassville, Missouri



Paparazzi Accessories  
Patricia Snowton, Independent Consultant  
870--317-6352  
Gary, Indiana



McKee Foods  
479-736-2601  
Gentry, Arkansas



Pinpoint Wire Technologies  
844-315-1080  
Norman, Oklahoma







## Exhibitor's Directory (conti

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Razor Chemical  
501-771-2800  
N. Little Rock, Arkansas

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Trash Hog of Arkansas  
479-886-5437  
Dardanelle, Arkansas



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Ripple Glass  
573-777-0644  
Kansas City, Missouri



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Tricon Precast  
281-931-9832  
Houston, Texas



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Rowland Safety & Supply  
888-653-6231 X702  
Jackson, Tennessee







# NATURAL STATE RECYCLING

**NUCOR<sup>®</sup>**

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**NUCOR-YAMATO STEEL COMPANY**



**Regional Recycling  
& Waste Reduction  
District**



## WHO ARE WE

Eco Solutions 4 U is a sustainability management company that is committed to establishing collaborative client partnerships, as well as providing practical and rewarding sustainable options. We ensure that our solutions will enable businesses not only to financially grow, but to act responsibly to the planet's preservation.

## SUSTAINABILITY MANAGEMENT SOLUTIONS

- ✓ RFP Management
- ✓ Organic & Food Waste
- ✓ Waste Management
- ✓ Onsite Waste Audit
- ✓ Product Destruction
- ✓ Logistics Specialists
- ✓ Vendor Management
- ✓ Environmental Consultants
- ✓ Waste To Energy

## UNIQUE CLIENT AUDITING SERVICE

In 2021, Eco Solutions 4 U has saved our clients over \$81,000 in billing errors! With Eco Solutions 4 U as your company's invoice statement auditor, our waste and recycling expertise becomes your "extra set of eyes" giving you comfort that you are being billed correctly. We audit all waste and recycling invoice statements for billing errors and savings opportunities. Haul rates and rates per ton mistakes on invoice statements are common due to standard human and system errors. These may not be obvious to the untrained eye within the complexity of contracts and monthly bills. We compare each invoice statement to your contractual pricing terms, in some cases, invoice statement errors are the result of erroneous vendor price increases, contract term expiration, and or equipment charges.



BRENT COX

PRESIDENT / OWNER

## OUR MISSION

To design sustainability plans that will help our clients increase their business profit, minimize their environmental footprint, and manage their impact on the future generation.

Our team goes the extra mile to exceed the expectations of our clients. To ensure that our client's service and customers are never compromised, we select responsible, ethical, and conscientious partners that meet our rigorous compliance and regulatory audits.

## Eco Solutions 4 U LLC

2456 E. Madrid, Springfield, MO 65804  
417.509.5224 / [eco@ecosolutions4u.com](mailto:eco@ecosolutions4u.com)

<https://ecosolutions4u.com>

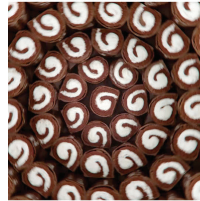




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Gardner, KS • Monroe, LA • Rogers, AR • Republic, MO • Monterrey, MX

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# Harbor



# 2021 ARC CONFERENCE TOPICS

Monday, September 13, 2021	
9:00 AM	Conference Registration
9:00 AM	Golf Registration
9:30 AM	Golf Tournament - Diamondhead Golf Course
2:00 PM & 3:00 PM	Tour (Behind the Scenes - Oaklawn)
3:00 PM & 4:00 PM	Slot Tournament
2:00 PM - 5:00 PM	Exhibitor Setup
6:00 PM - 9:00 PM	Welcome Reception - (Bugler Restaurant - Oaklawn)

Tuesday, September 14, 2021	
7:30 AM	Registration
7:30 AM - 8:30 AM	Continental Breakfast w/Exhibitors
8:30 AM	Welcome Kendrick/Oaklawn Rep
8:45 AM - 9:15 AM	Keynote Address: Bob Gedert, President - National Recycling Coalition
9:15 AM - 9:30 AM	Break w/Exhibitors

Sessions		
9:30 AM - 11:00 AM	Session (A) The Evolving Mixed Recycling Industry	Session (A-1) Emerging Trends in Plastics
11:15 AM - 12:45 PM	Awards Luncheon	
1:00 PM - 2:15 PM	Session (B) Technologies, Innovations or Trends	
2:15 PM - 2:30 PM	Break w/Exhibitors	
2:30 PM - 3:45 PM	Session (C ) Sustainability Success in Arkansas	
4:00 PM - 5:30 PM	Session (D) Corporate Sustainability: Because It Means Something	Session (D-1) Circular Recycling in Northwest Arkansas
7:30 PM - 11:00 PM	Networking Reception, Band: Pinetop Renegades (Event Center - Oaklawn)	

Wednesday, September 15, 2021		
7:30 AM - 8:30 AM	Exhibit Hall Opens	
8:30 AM - 9:15 AM	Breakfast (Buffet)	
9:00 AM - 9:30 AM	Breakfast Speaker: Rex Nelson - Rex's View on the Natural State	
9:30 AM - 10:00 AM	Break in the Exhibit Hall	

Sessions		
10:00 AM - 11:30 AM	Session (E) Cannabis Laws and the Future of Cannabis Management	
11:30 AM	Drawings - Must be present in Session (E) to win	
11:45 AM	Close	
12:00 Noon	ARC Annual Meeting	