



# NEWSLETTER

FALL / WINTER 2024



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## A very special thanks to our wonderful 2024 sponsors for their support:

### DIAMOND

#### CARDS

Eco Solutions 4U, LLC  
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Nucor-Yamato Steel Company  
Southeast Arkansas Economic  
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### PLATINUM

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FV Recycling  
Lockheed Martin Missiles & Fire Control  
Marck Industries, Inc  
Peco Foods, Inc  
Regional Recycling and Waste  
Reduction District  
Waste Management

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Big River Steel, a US Steel Company  
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eSCO Processing and Recycling  
Recycle Saline  
Rehrig Pacific Company  
SCS Engineers  
Strategic Materials, Inc  
Trex Company, Inc

### SILVER

#### ARBEV

AWIP All Weather Insulated Panels  
Coca-Cola Consolidated

### BRONZE

American Composting  
Crouse Equipment  
ECCI  
EPIC Glass Recycling  
Harbor Environmental, Inc  
Keystone Waste Solutions  
Revolution

During the conference the  
2024 Award Recipients  
were honored.

[Award Recipients on page 2](#)

## ARC'S 33rd Annual Conference



ARC's 2024 Conference was held at Oaklawn Hotel and Event Center on September 8-11, 2024, where many topics and speakers were presented including our keynote Todd Marty, Senior Director of Sustainability – Coca-Cola Consolidated.

[More information starting on page 3](#)

ARC's MISSION is to function as a non-profit coalition of individual, community, nonprofit, government, NGO and private enterprise members dedicated to advancing the principles of REDUCE, REUSE, REPURPOSE, and RECYCLE as the Primary Means of SUSTAINABLE Waste Management in Arkansas.

# 2024 Award Recipients



*Corporate Recycler of the Year  
J.D. & Billy Hines Trucking Inc.*



*Community Involvement Award  
Goodwill Industries of Arkansas*



*Recycling Education Program of the Year  
Peco Foods Inc.*



*School Recycler of the Year  
Bryant Elementary School (Green Team)*



*Government Recycler of the Year  
Carroll County Solid Waste District*



*Individual Recycler of the Year  
Brian Watson*



# Conference Cornhole Tournament Winners

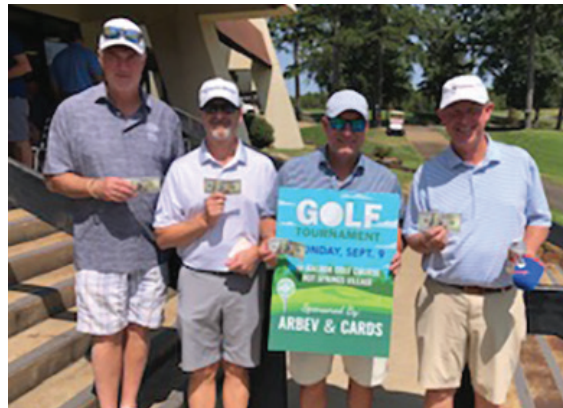


*Champions:  
Alan Bates & Clayton Cooper*



*Runner-Up:  
Kenny Gaubert & Jennifer White*

# Conference Golf Tournament Winners



*Team Conference Golf  
Tournament Winner:  
Terracon Consultants*



# ARC'S 33rd Annual Conference

ADVANCING SUSTAINABLE MATERIALS MANAGEMENT

Oaklawn Racing Casino Resort HOT SPRINGS, AR

SEPTEMBER 9-11, 2024

## GROWING CIRCULARITY

CONFERENCE AND TRADESHOW



<https://recycleark.org/>

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# ARC'S 33rd Annual Conference





## Thanks to ARC's New Members

All Weather Insulated Panels (AWIP)  
– Little Rock

e-Tech Waste Solutions  
– Hope, Arkansas

Generation Green Recycling  
– Dalton, Georgia

Polyethylene Containers, Inc  
– El Dorado, Arkansas

River Bend Molding, Inc.  
– Ozark, Arkansas

St Francis County Government  
– Forrest City, Arkansas

Vanguard Renewables  
– Greenwood, Arkansas

West Central Arkansas P&D  
– Hot Springs, Arkansas

Thompson Recycling, Inc  
– Searcy, Arkansas

Trinity Consultants  
– Little Rock, Arkansas

## MEMBERSHIP

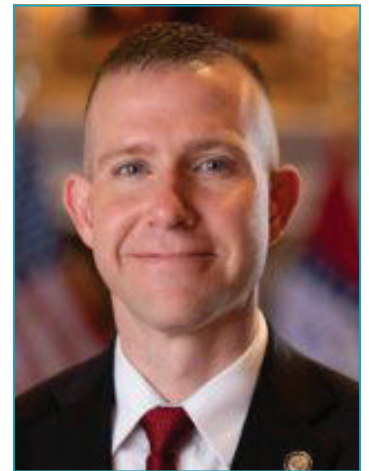


Arkansas Recycling Coalition has joined the National Recycling Coalition (NRC) which, as a member of ARC, automatically entitles you NRC membership.

**If you do not wish to be a member and included on their distribution to receive their newsletters, etc. please advise this office and you will not be included.**

## ARC Conference Presenter

Wes Ward, the Arkansas Secretary of Agriculture, has been elected president of the National Association of State Departments of Agriculture of Arlington, VA. Ward is the first Arkansas Secretary of Agriculture to hold this national position. Ward was the ARC's 2024 Conference Awards Luncheon Speaker.



## 2025 ARC Conference

Date and location for ARC 34th Annual Conference to be announced soon!

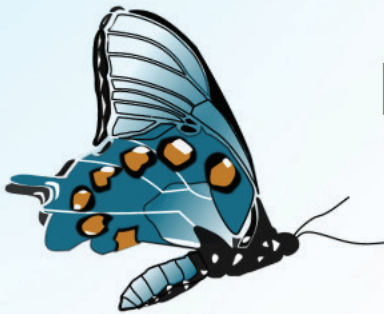
**If you have a session or speaker you would like for us to present, please advise this office.**



**SAVE THE DATE**

**2025 AEEA ENVIRONMENTAL &  
OUTDOOR EDUCATION CONFERENCE**  
*at Arkansas Tech University*

**March 7 & 8, 2025**



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Keep up with the latest ARC news and happenings:



[facebook.com/arkansasrecyclingcoalition](https://facebook.com/arkansasrecyclingcoalition)

# Old Tires Mean New Jobs

By Craig Douglass

## Regional Recycling & Waste Reduction District

Recycling is economic development. There are environmental benefits, of course. But hiding in plain sight is the fact recycling creates Arkansas jobs. Our state's increasing population, urban growth, and consumer consumption, while placing a burden on the environment, also afford a change in perspective. The more relevant point of view should be that recycling does not only address the need to improve the environment of the Natural State, but also should be considered fundamental to the economy and to economic development, including private-sector job creation. Recycling job creation also benefits the rural areas of our state, which deserve environmental, as well economic development attention.

One such example of the impact of recycling is in the collection, transport, and recycling of old tires. And that impact is two-fold.

First, Arkansas reported in 2023 the collection of over 3 million old tires – we call them waste tires. With the recent census reporting our state's population nearing 3.1 million, we believe there are more discarded waste tires every year than what is reported. However, the lack of adequate state resources hampers the effective collection, transporting, and recycling of those tires. Plus, there are well-known locations around the state where tens of thousands of tires have been dumped. But no money to clean them up. So, the environment of our state in general, and our local communities in particular, suffer from the blight and health hazards caused by dumped tires.

The second impact is as important as the environment: Economic development and job creation. Waste tires must go somewhere. And the beneficial use of those worn-out tires, including tire shreds and steel wire, can find new life in manufacturing.

Old tires are used as tire-derived fuel, powering the likes of cement kilns, pulp and paper plants, and industrial and institutional boilers. Tires as fuel meet or exceed EPA environmental standards because of their higher-than-fossil-fuel BTUs. They burn hotter.

In Arkansas, an exciting opportunity for waste tire shreds is with the state's Mississippi County steel industry. Now the largest steel-producing county in the country, the mills of Mississippi County can use waste tires to help in the steel recycling melting process, while at the same time providing steel

wire from the old tires to be recycled into new steel products. One mill is already consuming tons of waste tire shreds every month.

It is no secret the steel industry is creating thousands of jobs in Arkansas and the provision of waste tires for the industry's manufacturing processes contribute to this positive economic progress for our state.

Another example of the potential use of old tires is in highway, road, and bridge construction. The U.S. Tire Manufacturers Association reports rubber-modified asphalt provides "proven economic, environmental, and performance benefits in building better, longer lasting roads and highways." Thanks to The Arkansas Department of Transportation (ARDOT), Arkansas is benefiting from major highway construction projects throughout the state. If rubber-modified asphalt were incorporated into these projects, just as it is being used in Arizona, South Carolina, Texas, California, and Nevada, as well as across Europe, old Arkansas tires could support this much-needed construction with pavements that are quiet, safe, and long-lasting.

The reality of the waste tire situation in which we find ourselves is Arkansas now has the basic statewide structure to help solve the bane of waste tires and take advantage of their economic-development potential. And to respond to the needs of tire retailers to remove the old tires they replace, while helping create Arkansas industry and jobs.

All that is needed is adequate funding from the 2025 Arkansas General Assembly. Not from increased taxes, but from a fair application of existing tire-removal fees, fees that were reduced in 2017, a reduction that has created the shortfall in funding for effective and efficient tire removal and recycling.

When the rubber meets the road, the rubber eventually wears out. The responsible thing to do is support a waste tire program that adequately funds the rural and urban disposal and recycling of millions of old tires, keeping counties and the communities they serve free of dumped tires, and the Arkansas economy moving forward with more industry and jobs.

Craig Douglass is executive director of the District 2 Waste Tire Accountability Program and the Regional Recycling & Waste Reduction District in Pulaski County.



## SOLID WASTE INFRASTRUCTURE FOR RECYCLING PROJECT

# Help us RE<sup>♻️</sup>SET RECYCLING in Arkansas!

**Are you wanting to see improvements or want more information on recycling and solid waste management opportunities in our state?**

The Arkansas Department of Energy & Environment, Division of Environmental Quality is seeking public and industry input to understand opportunities for enhancing solid waste and recycling management statewide.

**The Solid Waste Infrastructure for Recycling (SWIFR) program provides grants to state agencies to support and implement the National Recycling Strategy.\***

**SCAN THE QR CODE TO GIVE  
US YOUR FEEDBACK.**



**ENVIRONMENTAL  
QUALITY**

For more information, contact the Arkansas Department of Energy & Environment, Division of Environmental Quality's Enterprise Services by email at [enterpriseservices@adeq.state.ar.us](mailto:enterpriseservices@adeq.state.ar.us).

\*This project made possible through EPA's Solid Waste Infrastructure for Recycling Grant.

# BETWEEN THE LINES

The MITCHELL | WILLIAMS Blog

## ARKANSAS ENVIRONMENTAL, ENERGY & WATER

Walter G. Wright

[Click to link to complete article:](#)

President-elect Trump has selected Mr. Lee Zeldin to serve as the Administrator of the United States Environmental Protection Agency (“EPA”) during his administration. Zeldin served from 2015 to 2023 as a United States Congressman from New York’s First District. The EPA Administrator is nominated by the President and must be confirmed by the United States Senate. Starting with President Clinton’s administration, the EPA Administrator has been a member of the Cabinet. Mr. Zeldin would be the 17th Administrator. Zeldin is a native of Suffolk County, New York and graduated from the State...

### [U.S. Environmental Protection Agency: Former New York Congressman Lee Zeldin Chosen to Serve as Administrator](#)

The Missouri Department of Natural Resources (“MDNR”) and Purcell Tire & Rubber Company (“Purcell”) entered into an October 22nd Administrative Order on Consent (“AOC”) addressing an alleged violation of the Missouri Air Regulations. See No. APCP-2023-038, The AOC provides that Purcell owns and operates a tire processing installation in Washington County, Missouri. The facility is stated to operate subject to Missouri Air Conservation Regulation 10 CSR 10-6-065 addressing Operating Permits and Intermediate Operating Permit. These provisions are stated to require the submission of a complete...

### [Air Enforcement: Missouri Department of Natural Resources and Washington County Tire Processing Facility Enter into Administrative Order on Consent](#)

The Arkansas Department of Energy and Environment - Division of Environmental Quality (“DEQ”) and the Good Shephard Humane Society, Inc. (“Good Shephard”) entered into a November 6th Consent Administrative Order (“CAO”) addressing an alleged violation of a No-Discharge Permit (“Permit”). See LIS No. 24-153. The CAO provides that Good Shephard operates a septic tank and subsurface fluid distribution system for wastewater (“Facility”) in Eureka Springs, Arkansas. The Facility is stated to be regulated pursuant to the Arkansas Water and Air Pollution Control Act (“Act”). DEQ issued a Permit to...

### [Wastewater Enforcement: Arkansas Department of Energy and Environment - Division of Environmental Quality and Eureka Springs Septic Tank/Subsurface Fluid Distribution System Operator Enter into Consent Administrative Order](#)



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